

開南管理學院九十三年度第 二 學期
應用外語學系英文科目教學計劃表

科目代碼	科目名稱	授課教師	修別	開課年級	學分數	每週時數
	中文：商用英文會話(下)	蕭力愷	必修	國企系二年級	2	2
	英文： Business English Conversation	先修課程	無			
教學目標與內容	<p>The English course aims at enabling the student to hear, speak, read and write. That allows the student to found their basic English skills, and interests them to enjoy English literature. The course content would be the four parts:</p> <ol style="list-style-type: none"> 1. lectures on textbook. 2. exercises on questions 3. reinforcement on applied skills 4. the foreign country and its people cited to help studying during the class. <p>An one-hour active listening course focused on increasing the listening skills is designed by playing the cassette in the language lab every week.</p>					
實施方法	■講解法。 ■討論法。 ■演習法。 ■問答法。(測驗)					
評量方式	期中測驗 30% 。 期末測驗 40% 。 平時成績 30% 。					
授課使用及參考書籍	Neil J. Anderson (2003), <u>Active Skills for Reading : Book2</u> , Boston: Heinle.					

科目簡介(可含大綱及教學進度)：

第 1 週：Orientation

第 2 週：Unit 1 Chapter 1: The History of Chocolate

第 3 週：Unit 1 Chapter 2: Addicted to Chocolate

第 4 週：Unit 2 Chapter 1: US Teens: Reading Is Interesting!

第 5 週：Unit 2 Chapter 2: Have You Read Any Good Book Lately?

第 6 週：Unit 3 Chapter 1: Formal Letter Writing: A Dying Art?

第 7 週：Unit 3 Chapter 2: Netiquette – Internet Dos and Don'ts

第 8 週：Mid-term Exam

第 9 週：Unit 4 Chapter 1: Have A Safe Trip!

第 10 週：Unit 4 Chapter 2: A Trip To Thailand

第 11 週：Unit 5 Chapter 1: The History of Oscar

第 12 週：Unit 5 Chapter 2: The Oscar Goes to ... Willie Fulgear

第 13 週：Unit 6 Chapter 1: Numbers and Beliefs

第 14 週：Unit 6 Chapter 2: Numerology – Using Numbers to Predict The Future

第 15 週：Unit 7 Chapter 1: Who Invented That Sport?

第 16 週：Unit 7 Chapter 2: The Greatest – Muhammad Ali

第 17 週：Unit 8 Chapter 1: You Are Amazing; You Are Human!

第 18 週：Final Exam

應英系 陳漢昕
籌備處主任

黃力世