

開南大學 九十五 年度第 一 學期 應英 學系科目教學計劃表

科目代碼	科目名稱	授課教師	修別	開課年級	學分數	每週時數
305030161-02	中文：觀光英文上	Roman Stroppetti	<input checked="" type="checkbox"/> 必修 <input type="checkbox"/> 選修	3年 B班	2	2 hour
	英文： English for International Tourism	先修課程		無		
教學目標與內容	<p>This textbook is intended for advanced students of English as a second or foreign language with a specific goal in mind: acquiring a detailed know-how of the tourist as well as the travel industry in the world. Tourism, since ancient times to the present, has increased tremendously. Of course there are pros and cons to this facet of global industrialization but certainly humanity must face with it. The author of the book has well-planned his objective in rendering the contents readable to non-professionals, students and teachers alike.</p> <p>The textbook is divided into 12 chapters again subdivided into 18 lessons ranging from reading, vocabulary, listening exercise, grammar focus, speaking exercise to practical writing skills. Throughout each chapter we find useful and technical information related to various customs and manners of foreign countries, places to visit in the world, hotel facilities, dealing with guests and complaints, etc...Also, because of its relevancy as an introduction to the course, we will be studying, but rather generally, the history of tourism since ancient times to the present.</p>					
實施方法	<input type="checkbox"/> 講解法。 <input type="checkbox"/> 實作法。 <input checked="" type="checkbox"/> 討論法。 <input type="checkbox"/> 演習法。 <input checked="" type="checkbox"/> 問答法。 <input type="checkbox"/> 其他 ()。					
評量方式	期中測驗 40% 。 期末測驗 60% 。 平時成績 <input type="checkbox"/> <input type="checkbox"/> % 。 其他 () 成績 <input type="checkbox"/> <input type="checkbox"/> % 。					
授課使用及參考書籍	(請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。 ENGLISH FOR INTERNATIONAL TOURISM Intermediate Peter Strutt Longman 2005 ISBN 0-582-47983 TOURISM Paul A. Davies Oxford Bookworms Factfiles Oxford University Press 2002 ISBN 0-19-423292					

課務組
95.11.23
收文章

科目簡介(可含大綱及教學進度)：

1 Tourists and tourism

A short history of tourism

Hotels

Activity holidays

Eco-tourism 2

Backpacking

Tourist attractions

Tourism-advantages and disadvantages

Working in the tourist industry

The changing face of tourism

2 Careers in tourism

Destinations

Hotel facilities

Tour operators

Dealing with guests

Travel agencies

Hotel reservations

Seeing the sights

Getting around

Eating out

Traditions

Special interest tours

說明：

1. 授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並於開始上課時，將本內容向學生說明。
2. 本表於 91.4.23 第四次校課程委員會討論通過。

課程委員會召集人：



授課教師：

