

開南大學 96 年度第 ( ) 學期

學系科目教學計劃表

Course Code	Subject Name	Teacher Name	Course Type	Course Level	Credit Hours	Clock Hours														
305020161 (01) Tuesday	英美文化(上) Introduction to Anglo-American Culture	John R. Jenkins Prerequisites	Required	Year	2	2														
Course Description & Purpose	<p><b>Introduction to the Anglo-American Culture</b> is a course that introduces the students to the nature of culture, problems related to culture shock, cross-cultural communication, and the components of culture including discussion of culture as collective or individual and low or high context. The American view of time and power structure will be defined and discussed. The 7 major values of the Anglo-American culture will be identified, defined, and discussed. The use of cultural dialogues will simulate cross-cultural situations that students might experience when encountering individuals from the Anglo-American culture. The customs and traditions of the Anglo-American culture related to the major holidays will be identified as a means of understanding the values of the Anglo-American culture. The purpose of the course is to promote cross-cultural understanding, awareness, and sensitivity towards the Anglo-American culture. The focus of the course is cross-cultural understanding and utilizes the medium of the English language.</p>																			
Methodology	Lecture, Simulation Games, Discussion, , Interview Activity, Question & Answer																			
Evaluation	Pop Quizzes 20% 。 Midterm 25% Final 30% Participation 15% Interviews 10%																			
Textbooks & References	<table border="1"> <thead> <tr> <th>Author</th> <th>Title</th> <th>Editor</th> <th>Publisher</th> <th>Place</th> <th>Year</th> <th>Pages</th> </tr> </thead> <tbody> <tr> <td>Reynolds, S &amp; Valentine D.</td> <td colspan="2"><u>Guide to Cross-Cultural Communication.</u></td> <td>Pearson Prentice-Hall Inc.</td> <td>Upper Saddle River, NJ.</td> <td>(2004)</td> <td>(ISBN 0-13-049784-3)</td> </tr> </tbody> </table>						Author	Title	Editor	Publisher	Place	Year	Pages	Reynolds, S & Valentine D.	<u>Guide to Cross-Cultural Communication.</u>		Pearson Prentice-Hall Inc.	Upper Saddle River, NJ.	(2004)	(ISBN 0-13-049784-3)
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<b>Course Outline:</b>			
1	9/11	Course Introduction. Basic Vocabulary	Chapter 1
2	9/18	On Defining Culture! Relationships: Individual or Collective?	Chapter 1
3	9/25	Relationships: Individual or Collective?	Chapter 2
4	10/2	Social Framework: High or Low Context?	Chapter 2
5	10/9	Social Framework: High or Low Context?	Chapter 3
6	10/16	Time: Linear, Cyclical, or Flexible?	Chapter 3
7	10/23	Time: Linear, Cyclical, or Flexible?	Chapter 4
8	10/30	Power: Hierarchical or Democratic	Midterm Test
9	11/06	Midterm Test	Read Anglo-American Supplement
10	11/13	The Stuff Americans are Made Of – Values Part 1.	Read Anglo-American Supplement
11	11/20	The Stuff Americans are Made Of – Values Part 2.	Read Anglo-American Supplement
12	11/27	The Stuff Americans are Made Of – Values Part 3.	Read Holiday Supplement
13	12/4	American Holidays: Customs & Traditions	Read Holiday Supplement
14	12/11	American Holidays: Customs & Traditions	None
15	12/18	Interview Reports	None
16	12/25	Interview Reports	None
17	1/1	Interview Reports	Final Examination
18	1/8	Final Examination	

說明：

1. 授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並於開始上課時，將本內容向學生說明。
2. 本表於 91.4.23 第四次校課程委員會討論通過。

Curriculum Committee:



Teacher Signature: