開南大學 96 年度第 / 學期

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Course Code	Subject Name	Teacher Name	Course Type		Credit Hours	Clock			
:250MO010	研究方法	John R. Jenkins	Required	Graduate	3	3			
(01) Thursday	Research Methodology	Prerequisites	None						
Course Description & Purpose	Research Methodology is a course designed to introduce graduate students to the theory of, nature of, types								
	of, design of, and procedures involved in conducting quantitative and qualitative methods research projects								
	Elements involved in conducting research including conducting a literature review, organization of the								
	project, developing and writing hypotheses, writing the introduction, writing a statement of purpose,								
	writing definitions, writing the limitations and delimitations, and writing the significance sections of the								
	report will be discussed. How to organize and analyze data for quantitative, qualitative, and mixed methods								
	research projects will be reviewed. Ethical considerations involved with conducting research projects will be								
	discussed. Procedures for conducting quantitative, qualitative, and mixed methods research projects will be								
	outlined. The purpose of the	course is to assist stu	dents in understar	nding the nature of reso	earch, to p	repare			
	students to conduct multiple types of research projects, and to write a paper reporting the findings of the								
	research. A second purpose of the course is to conduct a simulated quantitative and qualitative research								
	project providing a practical experience in conducting research projects.								
Methodology	Lecture, Discussion, Qualitative Research Project, Group Quantitative Research Projec								
Evaluation	Pop Quizzes 15% o Final Test 25% o Participation 20% Qualitative Research 25% Quantitative Research 15%								
seen say that est	2007			70					
Textbooks &	Author Title Editor	Publisher Place	Year Pages						



R eferences	Creswell, J. W. Research Design: Qualitative, Quantitative, and Mixed Methods Approaches (2nd Edition) Sage Publications. Thousand Oaks, CA. (2003) ISBN: 0-7619-2442-6					
ourse Outli	ne:					
1	9/13	Course Introduction What is Empirical Research?	Chapter 1			
2	9/20	Conducting Literature Reviews	Chapter 2			
3	9/27	Ethics in Research & Writing Styles	Chapter 3			
4	10/4	The Introduction Section of the Research	Chapter 4			
5	10/11	The Purpose Statement of the Research	Chapter 5			
6	10/18	Writing Research Questions & Hypotheses	Chapter 6			
7	10/25	Research Theory	Chapter 7			
8	11/1	Writing Definitions: Limitations/Delimitations	Chapter 8			
9	11/8	Quantitative Methods: Procedure/Data/Validity	Chapter 9			
10	11/15	Qualitative Methods: Procedures/Data/Validity	Chapter 10			
11	11/22	Simulated Qualitative Research Project	Chapter 11			
12	11/29	Simulated Qualitative Research Project	Write questions for the qualitative project.			
13	12/6	Simulated Qualitative Research Project		a		
14	12/13	Simulated Quantitative Research Project	Write 10 questions for the quantitative project.			
15	12/20	Simulated Quantitative Research Project				
16	12/27	Analyzing Data & SPSS				
17	1/3	Course Review	Final Examination			
18	1/10	Final Exam				



說明:

1. 授課教師於學期前填寫本表,經課程委員會審核後,影印分送給教師所屬課程委員會召集人,授課班級所屬系、所及教務處課務組;並於開始上課時,將本內容向學生說明。

2. 本表於 91.4.23 第四次校課程委員會討論通過。

Curriculum Committee:

應英系車搭群主任中格群

Teacher Signature: John R Jenkens

