

Fall SpringKainan University  
Schedule

Department of English

Course

305030162,02

CRN	Course title	Instructor	Subject	grade	Credits	Hours per week
	Chinese : 觀光英文 (F)	Romano	<input checked="" type="checkbox"/> required <input type="checkbox"/> elective	年 班	2	2
	English : tourism	Course prerequisites				
<b>Teaching goal and content</b>	To let students find out about the tourist and the travel industry in our modern world. Throughout the course we will study the tourist industry since it's beginning up to our present time by searching through various websites such as wikipedia and other sources, thus giving students a general knowledge of this particular field of study.					
<b>Teaching Methods</b>	x <input type="checkbox"/> Lecture ◦ x <input type="checkbox"/> practical training ◦ x <input type="checkbox"/> discussion ◦ x <input type="checkbox"/> question-and-answer ◦ <input type="checkbox"/> others ( ) ◦					
<b>Grading and evaluation criteria</b>	midterm 50 % <input type="checkbox"/> <input type="checkbox"/> % ◦ final 50 % <input type="checkbox"/> <input type="checkbox"/> % ◦ Class participation <input type="checkbox"/> <input type="checkbox"/> % ◦ others ( ) grade <input type="checkbox"/> <input type="checkbox"/> % ◦					
<b>Textbooks</b>	(Author、Title、edition、publisher、publishing place、publishing year、from page to page in sequence) ◦ English for International Tourism Intermediate w.w.w wikipedia.com Tourism. Peter Strutt Longman 2005 ISBN-0-582-47983					
<b>Subject introduction (including outline and course schedule) :</b>						
This course is intended for students of English as a foreign language with a specific goal in mind: to let students be aware of modern tourism as well as traveling in the world today be it on expensive tours or simply backpacking in countries. Having traveled far and wide throughout Europe, North-America and Asia. I am most certain that my personal contribution, while reading certain texts, could be of great help to students. Students will have to submit before end of May a project on any European city or country describing which are the most important historical sites or museums one should go to.  Course Outline: Tours Operators; Dealing with guests; Travel agencies; Hotel reservations; Seeing the sights Pilgrimages, backpacking, Asian and European most visited sites and places of general interest.						

應英系  
系主任 李健美

課務組  
96.3.28