

FallKainan University Spring Department of Tourism and Hospitality Management

Basic English Conversation for Tourism (I) Course Schedule

CRN	Course title	Instructor	Subject	grade	Credits	Hours per week
106022101	Chinese : 觀光英語 (一)	張亦騏 Yevvon, Yi-Chi, Chang	<input checked="" type="checkbox"/> required <input type="checkbox"/> elective	3年 A班	2	2
	English : Basic English Conversation for Tourism (I)	Course prerequisites	N/A			
Teaching goal and content	This module is designed to provide students who will be engaging in tourism industry, especially those who focus on traveling aboard, for improving their oral and writing skill. The programme also helps students blend into the practice of their daily life.					
Teaching Methods	<input checked="" type="checkbox"/> Lecture • <input type="checkbox"/> practical training • <input checked="" type="checkbox"/> discussion • <input checked="" type="checkbox"/> question-and-answer • <input type="checkbox"/> others () •					
Grading and evaluation criteria	Midterm 30% • Final 30% • In-class practice and attendance records 20% • others (presentation and group report) 30% •					
Textbooks	(Author • Title • edition • publisher • publishing place • publishing year • from page to page in sequence) •					
	Recommended Readings: Iwonna Dubicka & Margaret O'Keeffe (2004) <i>English for International Tourism (pre-intermediate)</i> , Pearson Education Ltd. (Longman), U.K. (文鶴出版社: 台北市金山南路 2 段 200 號 3 樓 (02) 2393-4497) 2. Trish Stott & Roger Holt (2003) <i>First Class – English for Tourism</i> , Oxford University Press, U.K. (敦煌書局: 台北市 104 中山北路二段 103 號 (02) 2537-1666) 朱靜姿 (2005) 觀光英語 揚智出版社 台北市新生南路三段 88 號 5 樓之 6 02-23660309 劉明德 呂維倫 蔣蓮娜 (2003) 觀光英語 I 新文京開發出版股份有限公司 台北縣中和市中山路二段 362 號 8 樓 02-22448188					
Subject introduction (including outline and course schedule) :						

Week 1	Course introduction and getting to know each other
Week 2	Before we go: Planning a trip
Week 3	National Holiday
Week 4	At the airport (I): check in
Week 5	At the airport (II): boarding and luggage
Week 6	At the airport (III): reconfirm and standby
Week 7	On the plane (I): take off and after take off
Week 8	After landing (I): passing the immigration, customs, baggage claim and currency
Week 9	Mid-term examination
Week 10	On we go: Car rental (1)
Week 11	On we go: Car rental (2)
Week 12	Transportation: driving and taxis
Week 13	Mass transportation (I): bus
Week 14	Mass transportation (II): train and subway
Week 15	Course activity and team evaluation
Week 16	Course activity and team evaluation
Week 17	Course activity and team evaluation (submission of group report)
Week 18	Final examination

Convener of the curriculum committee :

Teacher : 張亦騏 Yevvon, Yi-Chi, Chang



觀光系
主任 呂美玉

課務組
96.9.7
收文章