

Kainan University
Department of Logistics and Shipping Management
Spring Semester Year 2007 Course Syllabus

| Course Code No. | Course Title | Instructor | Subject | Level of Course |
|--|---|---------------------|-----------------------------------|----------------------------|
| 104032402 | Chinese: 航運英文(下) | Kuo-ying, Hwang 黃國英 | * required | Year: 3A/B Class(AorB): |
| | English: English in Shipping Business | | e-mail/phone ext: (0919)224608 | Credits: 2 |
| Teaching Goals and Content | This Course of Study is particularly provided for those junior students who aspire to devote themselves after graduation to shipping-related industries as their career and eventually play an important role as a MANAGER or a even more high-ranking officer. Daily shipping news, correspondences, usually used shipping terms, documents, agreements/contracts and occasionally announced tariff/service adjustments are the main contents. | | | |
| Teaching Methods | * lectures * practical training * question-and-answer * other (details : translation report) | | | |
| Grading and Evaluation Criteria | midterm 20 % final 40 % class participation 20 % other 20 % (details : bi-weekly reports, team work papers ...) | | | |
| Textbooks | (author, title, edition, publisher, place of publication, year of publication, pages covered) | | | |
| | 1. Dictionary of Shipping International Business Trade Terms And Abbreviations, LLP, London 1995 2. English in Global Physical Distribution(New edition), Ocean Commerce, Tokyo 2002 3. Shipbroking and Chartering Practice, Lars Gorton, 5 th Edition, LLP, London 1999 4. The Essential Guide to Chartering and the Dry Freight Market, Nick Collins, Clarkson Research Studies, London 2000 5. Web site: Marine-net, Fairplay ...; Daily News: The China Post ...; Magazine: EVERGREEN Monthly ... etc. | | | |

Course Description (including outline and course schedule):


Listed below is the outline of this study:

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| 1. An Aptitude Test | 2. Grouping students into 10~12 teams |
| 3. General Intriduction/References | 4. Expounding shipping news selected |
| 5. Key terms in sea transport | 6. Briefing shipping contracts/agreements |
| 7. Explaining notice/announcement by liner conferences | 8. Correspondence among parties shipping-involved |

Instructions:
 Teachers should fill out this form before the semester begins. After it has been verified by the curriculum committee, the original should be given to the office of curriculum planning and a copy to the head of the department to which the course belongs. In addition, the teacher should explain this syllabus to students at the beginning of a semester.

物流航運系 王肖明 主任

signature of the convener of the curriculum committee


signature of the teacher

評務組
97.3.12
收文章