

Subject: Tourism English

Syllabus

Instructor: Christine Chin

Credit: 2 Credits

Hours: 2 Hours a week, 1300 – 1500 Tuesday

Email: thechrischin@hotmail.com

SUBJECT OBJECTIVE:

The main goal of the subject is to provide students with opportunity to learn the practical Tourism English. Create an English environment for students to practice professional English.

On completion of this subject, it is expected that students will have:

1. Gained an overview of the field of Tourism English
2. Applied the acquiring knowledge of Tourism English to the practical working situation
3. Understand different cultures

TEACHING METHODS:

1. Lectures
2. Conversation Practicing
3. Role Playing

ASSESSMENT:

1. Class Participation 20 %
2. Presentation 20 %
3. Mid-Term Exam 30 %
4. Final Exam 30 %

TEXTS & REFERENCES:

Text Book:

1. Basic Survival: International Communication for Professional People. 1996.
Macmillan Heinemann.
2. Hand Outs

References:

1. Highly Recommended: English for the hotel and catering industry. 1994. Oxford University Press.
2. Travel Pass: Easy Traveling with English. 2002. 寂天文化.

SUBJECT CONTENT:

This subject will contain the following components:

- Basic Sentence Patterns / Structures
- Practical English Conversation
- Practical Professional Tourism English
- Famous Taiwanese Hotels, Restaurants and Attractions in English

WEEKLY PROGRESS:

Week 1	Introduction
Week 2	Introducing Useful Sentence Patterns / Structures
Week 3	English Conversation in Everyday Expressions
Week 4	Preparation of Going Overseas
Week 5	Unit 1 (Numbers) Going Overseas Check – In
Week 6	Unit 2 (In – Flight Meal) Unit 3 (Landing Card) Before Landing
Week 7	Unit 4 (Arrival) Unit 5 (Baggage in Hall) Customs Exchange
Week 8	Unit 6 (A Ride Downtown) Unit 7 (Arriving at A Hotel) Reservations Check – In Room Services / Making Phone Calls

Week 9	Mid-Term Exam
Week 10	Unit 8 (Elevators) Unit 9 (An Appointment) Unit 11 (Hotel Reception) Check – Out
Week 11	Restaurants Reservations Ordering Dining Check / Bill Fast Food Market
Week 12	Unit 12 (City Guide) Unit 13 (Concierge Desk) Unit 14 (Instructions)
Week 13	Transportation By Taxi (Unit 16) Coach Subway Tram and Bus Cruise Car Rental (Unit 24 / 25)
Week 14	Unit 19 (Visitors) Unit 20 (Connections) Unit 23 (Small Talk) Unit 26 (Routines)
Week 15	Sightseeing Tourist Information Local Tours Museums Nightclub Casino About Sports
Week 16	Presentation
Week 17	Presentation
Week 18	Final Exam