

Kainan University
Department of Business Administration and Entrepreneurial Management
Spring Semester Year 2008 Course Syllabus

Course Code No.	Course Title	Instructor	Subject	Level of Course
101011040	Chinese: 英文會話 (下)	HUANG, Kuang-Chuang	<input checked="" type="checkbox"/> R required <input type="checkbox"/> Elective	Year: 3 Class(AorB):
	English: English Conversation (II)	e-mail/phone ext: 6216 <u>kchuang@mail.knu.edu.tw</u>	Credits: 2	

Teaching Goals and Content
 This is a course combining Business English, writing and vocabulary with general conversation, topic discussion and communication to give an excellent all-round English learning foundation for students who need to improve their business English for work, or for learners who want to get a competitive edge in today's increasingly global environment. It also gives students more opportunity to improve their speaking and vocabulary knowledge in a relaxed and social environment!

Teaching Methods
 lectures practical training discussion
 question-and-answer other (individual project)

Grading and Evaluation Criteria
 midterm 20 % final 30 % class participation 20 %
 other 30 % (Individual Project)

Textbooks
 (author, title, edition, publisher, place of publication, year of publication, pages covered)
 Donald Freeman, International Communication Through English, Book 3, McGraw Hill, 2005

Course Description (including outline and course schedule):

This is a two-credit course designed for advanced students of English as a second language. The course provides preparation for Business English conversation, with some review of English grammar. The course features a combination of general language improvement and communications skills work. The focus is on improving grammar, vocabulary and pronunciation as well as developing the four key skills of speaking, listening, reading and writing. The aim is to improve the student's presentation skills by creating several oral tasks which is frequently encountered in the business environment. To receive credit, students must fulfill each of the following requirements. Textbook, reader response; in-class oral exams; participation and preparation. Course schedule is as follows: Week 1 Small talk, Week 2 It's a real scorcher! Week 3 Boy bands, Week 4 My office is a mess, Week 5 Amazing tales, Week 6 Lost in a dream, Week 7 A matter of ethics, Week 8 Memorable moments, Week 10 He said, she said , Week 11 Easily rattled, Week 12 Regrets, I've had a few... , Week 13 Risky business, Week 14 Facing danger , Week15 A dilemma, Week 16 A quite evening at homeA dilemma, Week 17 Clearing the clutter.

Instructions:
 Teachers should fill out this form before the semester begins. After it has been verified by the curriculum committee, the original should be given to the office of curriculum planning and a copy to the head of the department to which the course belongs. In addition, the teacher should explain this syllabus to students at the beginning of a semester.

商學院 李文福(乙)
院長



signature of the convener of the curriculum committee

Huang, Kuang-Chung
signature of the teacher

課務組 郭惠姍
辦事員

課務組
97.3.6
收文章