

開南管理學院課程綱要

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| 開課單位 | 科技管理研究所 | 授課教師 | 曾國雄 | 授課學期 | 93 學年度第 2 學期 |
| 課程名稱 | 多目標決策分析 | | | | |
| 英文名稱 | Multiple Criteria Decision Making | | | | |
| 學分數 | 3 | 上課時數 | 3 | 先修課程 | 無 |
| 課程目標 | 此為現代決策問題中最符合現實環境，本課程為訓練學生以全方位多層面的思考方式，使用多目標決策之各種分析方法與處理工具解決各類實際問題，以獲得最佳策略之有效方法。 | | | | |
| 課程綱要 | <p>自行編成或發表論文之期刊為主，對各方法發展緣由、體系、應用及其未來發展之方向加以探討。其中包括三個部分（含「明確集 (Crisp Sets)」、「模糊集 (Fuzzy Sets)」、「約略集 (Rough Sets)」、以及「灰朦集 (Grey Hazy Sets)」)：</p> <p>(1) 多屬性效用之理論與應用：包括多屬性效用理論之發展與展望、二元關係、偏好關係與效用函數、價值函數、成對比較之效用函數、區位評選、都市環境評估模式（多屬性效用之應用）、路線選擇行為之研究（多屬性效用理論之應用）、消費者個體選擇行為模式（Logit 模式、Neural Network Logit 模式、Logic 推論 Logit 模式）以及模糊多屬性效用之理論與應用等。</p> <p>(2) 多評準決策之理論與應用：包括多評準決策分析之回顧與展望、多評準決策分析方法之體系、層級分析法 (AHP) 與網路分析法 (ANP) 的內涵特性與應用、模糊與灰色多評準決策之理論與應用、非加法型模糊積分評估方法之理論與應用等。含 SAW、TOPSIS、VIKOR、ELECTRE、PROMETHEE、Fuzzy Integral (含 Fuzzy Measure) 等。</p> <p>(3) 多目標規劃之理論與應用：包括多目標規劃方法之發展及其體系、多目標規劃法之基礎理論、多目標決策問題之解法、多目標組合最佳化之基因演算法、多目標最適化之應用、多目標投資計畫方法、多目標投資規劃、De Nov 多目標規劃法、二階與多階之多目標規劃法、多階段之多目標規劃法、多階層多階段之動態多目標規劃法等，並引進模糊多目標規劃方法等之理論與應用等。</p> | | | | |
| 使用教材 | <p>曾國雄，個人論文發表文獻。如個人資料 (Tzeng's VITA)。</p> <p>曾國雄等編著，多目標決策分析(I)：多屬性效用之理論與應用講義。</p> <p>曾國雄等編著，多目標決策分析(II)：多評準決策之理論與應用講義。</p> <p>曾國雄等編著，多目標決策分析(III)：多目標規劃之理論與應用講義。</p> <p>中山弘隆、谷野哲三 (1994)，多目的計劃法之理論與應用，計測字動制御學會。</p> <p>Keeney, Ralph L. and Raiffa, Howard, (1976), <i>Decision with Multiple Objectives: Preference and Value Tradeoffs</i>, John Wiley & Sons.</p> <p>Hwang, Ching-Lai and Masud, Abu Syed Md. (1979), <i>Multiple Objective Decision Making: Methods and Applications</i>, Springer-Verlag.</p> <p>Saaty, Thomas L. (1980), <i>The Analytic Hierarchy Process: Planning, Priority Setting, Resource Allocation</i>, McGraw-Hill, Inc.</p> <p>Hwang, Ching-Lai and Yoon Kwangsum (1981), <i>Multiple Attribute Decision Making: Methods and Applications</i>, Springer-Verlag, New York.</p> <p>Chankong, Vira and Haimes, Yacov Y. (1983), <i>Multiobjective Decision Making: Theory and Methodology</i>, North-Holland.</p> | | | | |

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