

## 開南管理學院 94 年度第 2 學期 企管系 學系科目教學計劃表

科目代碼	科目名稱	授課教師	修別	開課年級	學分數	每週時數
	中文：組織行為	傅啟榮	必修	企管系二年級	3	3
	英文：Organizational Behavior	先修課程		無		
教學目標與內容	<p>The class material will include both theory and practical application of Organizational Behavior in organizations.</p> <p>OB is the study of how individuals and groups impact the behavior within an organization. It is a field of systematic study that focuses on improving productivity, quality, and assisting practitioners to develop methods to empower people as well as to design and implement change programs.</p> <p>We live in a world characterized by rapid change, globalization, and diversity. OB offers insights in these areas while providing guidance for managers in creating an ethically healthy work climate.</p>					
實施方法	<input checked="" type="checkbox"/> 講解法。 <input type="checkbox"/> 實作法。 <input checked="" type="checkbox"/> 討論法。 <input checked="" type="checkbox"/> 演習法。 <input checked="" type="checkbox"/> 問答法。 <input type="checkbox"/> 其他 ( )。					
評量方式	期中測驗 25%。 期末測驗 25%。 平時成績 10%。 其他(報告)成績 40%。					
授課使用及參考書籍	(請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。 <b>Stephen P. Robbins, Organizational Behavior, 11th, Printice Hall, USA, 2005</b>					
科目簡介(可含大綱及教學進度)：						
Week	Lecture Content	Reading				
1	No class (make up of classes announced below)					
2	Introduction to organizational behavior and individual behavior	Chapter 1,2,3				
3	Personality, emotion, perception, and individual decision making	Chapter 4, 5				
4	Motivation	Chapter 6				
5	Motivation and leadership	Chapter 7, 11				
6	Leadership	Chapter 12				
7	Groups and teams	Chapter 8, 9				
8	Communication	Chapter 10				
9	Midterm Exam					
10	Group presentations	Chapter 13				
11	Power and politics	Chapter 14				
12	Conflict and negotiation	Chapter 15				
13	Organization structure	Chapter 16				
14	Work design	Chapter 18				
15	Organizational culture	Chapter 19				
16	Organizational change					
17	Final Exam					
18	Group presentations					

說明：1.授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並課程委員會召集人：

企管系 李文雄 主任 (2)

授課教師：

傅啟榮

課務組  
95.3.22  
收文章