

## Kainan University Department of Tourism

## Syllabus for Tourism organizational behavior

Course Code No.	Course Title	Instructor	Subject	Level of Course	Credits	Hours per Week
106010400-01	<b>Chinese:</b> 觀光組織行為	Huang, Fu-Tzu	<input checked="" type="checkbox"/> required <input type="checkbox"/> elective	Year: 3 Class:	3	3
	<b>English:</b> Tourism organizational behavior	<b>Course Prerequisites</b>				
<b>Teaching Goals and Content</b>	To introduce the knowledge and leading technology of tourism management for the purpose of middle and high ranking leader, includes: organization behavior model; work teams; communication process and function; leadership theory; power and political behavior; conflict and negotiation; organization structure and design; organizational culture; organizational change and stress management and etc.					
<b>Teaching Methods</b>	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> practical training <input type="checkbox"/> discussion <input type="checkbox"/> question-and-answer <input type="checkbox"/> other (details _____)					
<b>Grading and Evaluation Criteria</b>	midterm <u>25</u> %    final <u>25</u> %    class participation <u>25</u> % other <u>25</u> % (details _____)					
<b>Textbooks</b>	(author, title, edition, publisher, place of publication, year of publication, pages covered) 李青芬、李雅婷、趙慕芬，組織行為學，十一版，華泰文化，台北市，2006，PP 1~638。					

**Course Description (including outline and course schedule):**

1 <sup>st</sup> week: organization behavior model	10 <sup>th</sup> week: work teams
2 <sup>nd</sup> week: ability and learning	11 <sup>th</sup> week: communication process and function
3 <sup>rd</sup> week: values, attitude and job satisfaction	12 <sup>th</sup> week: leadership theory
4 <sup>th</sup> week: personality and emotions	13 <sup>th</sup> week: the issues of leaderships
5 <sup>th</sup> week: perception and individual decisions	14 <sup>th</sup> week: power and political behavior
6 <sup>th</sup> week: motivation concept	15 <sup>th</sup> week: conflict and negotiation
7 <sup>th</sup> week: motivation theory and applications	16 <sup>th</sup> week: organizational structure and culture
8 <sup>th</sup> week: groups behavior	17 <sup>th</sup> week: organizational change and stress management
9 <sup>th</sup> week: midterm	18 <sup>th</sup> week: final

signature of the convener of the curriculum committee

觀光系 呂美玉 主任

Huang, Fu-Tzu

signature of the teacher