

## 開南大學 96 年度第 1 學期 風險管理 學系科目教學計劃表

| 科目代碼   | 科目名稱  | 授課教師 | 修別  | 開課年級    | 學分數 | 每週時數 |
|--|---|------|---|---------|-----|------|
| 109010011  | 中文：經濟學(上)   | 呂世通  | <input checked="" type="checkbox"/> 必修<br><input type="checkbox"/> 選修 | 一年 AB 班 | 3   | 3    |
|  | 英文：Economics  | 先修課程 |   |         |     |      |
| 教學目標與內容  | 1. Provide a clear, up-to-date, and interesting introduction to the principle of economics and the basic facts about the Taiwan and world economic system.<br>2. Teach students how to use the economic theory to analysis the human and industries behavior. |      |   |         |     |      |
| 實施方法   | <input checked="" type="checkbox"/> 講解法。 <input type="checkbox"/> 實作法。 <input type="checkbox"/> 討論法。 <input type="checkbox"/> 演習法。 <input type="checkbox"/> 問答法。 <input checked="" type="checkbox"/> 其他 (題目練習)。   |      |   |         |     |      |
| 量方式  | 期中測驗 35% 。 期末測驗 35% 。 平時成績 30% 。 其他 ( ) 成績□□% 。   |      |   |         |     |      |
| 授課使用及參考書籍  | (請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。<br>Stanley L. Brue and Campbell R. Macconnell, Essentials of Economics, International Edition, McGraw-Hill, Irwin, 2007.  |      |   |         |     |      |
| 科目簡介(可含大綱及教學進度)：   |   |      |   |         |     |      |
| <p><b>1. Syllabus and Course Objectives</b></p> <p><b>2. Preliminaries:</b> What is Economics? Scarcity, Choice, and Economic Systems</p> <p><b>3. Preliminaries:</b> Supply and Demand, Working with Supply and Demand</p> <p><b>4. Microeconomic Decision Makers:</b> Consumer Choice</p> <p><b>5. Microeconomic Decision Makers:</b> Production and Cost</p> <p><b>6. Microeconomic Decision Makers:</b> How Firms Make Decisions: Profit Maximization</p> <p><b>7. Product Markets:</b> Perfect Competition</p> <p><b>8. Product Markets:</b> Monopoly</p> <p><b>9. Product Markets:</b> Monopolistic Competition and Oligopoly</p> <p><b>10. Middle Examination</b></p> <p><b>11. Labor, Capital, and Financial Markets:</b> The Labor Market</p> <p><b>12. Labor, Capital, and Financial Markets:</b> Income Inequality</p> <p><b>13. Labor, Capital, and Financial Markets:</b> Capital and Financial Markets</p> <p><b>14. Efficiency, Government and the Global Economic:</b> Economic Efficiency and Competitive Ideal</p> <p><b>15. Efficiency, Government and the Global Economic:</b> Government's Role in Economic Efficiency</p> <p><b>16. Efficiency, Government and the Global Economic:</b> Comparative Advantage and the Gains from Trade</p> <p><b>17. Final Examination</b></p> |   |      |   |         |     |      |
| 說明：  |   |      |   |         |     |      |
| 1. 授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組;並於開始上課時，將本內容向學生說明。  |   |      |   |         |     |      |
| 2. 本表於 91.4.23 第四次校課程委員會討論通過。  |   |      |   |         |     |      |

課程委員會召集人：



授課教師：

