

開南管理學院 八十九學年度第二學期課程教學計劃

壹、科目名稱：公司財務(Corporate Finance)

貳、授課老師：洪介偉

參、開課系所班級：財金系一年級

肆、必選修：必修

伍、學分數：3

陸、教學目標及修課後之能力：

The course objective is to provide students an overview of the fundamentals of corporate finance in business and to facilitate understanding of financial concepts and their applications.

柒、課程內容規劃：

- Ch. 1. An overview of financial management
- Ch. 2. Financial statements: cash flow and taxes
- Ch. 3. Analysis of financial statements
- Ch. 4. The financial environments
- Ch. 5. Risk and rates of return
- Ch. 6. Time value of money
- Ch. 7. Bond valuation
- Ch. 8. Stock valuation
- Ch. 9. The cost of capital
- Ch. 10. The basics of capital budgeting
- Ch. 11. Cash flow estimation and other topics in capital budgeting
- Ch. 12. Risk analysis and the optimal capital budget
- Ch. 13. Capital structure and leverage
- Ch. 14. Dividend policy

捌、授課方式：課堂講授，討論，隨堂考試

玖、教材課本：Fundamentals of Financial Management, 9th ed.,
by Eugene F. Brigham

拾、參靠書籍：

拾壹、成績考核方式：平時成績：30% 期中考：30% 期末考：40%

拾貳、備考