

開南大學 95 年度第 1 學期 企管系研究所 學系科目教學計劃表

科目代碼	科目名稱	授課教師	修別	開課年級	學分數	每週時數
	中文：論文研討	傅啓榮	必修	企研所	2	2
	英文：	先修課程		無		
教學目標與內容	address important issues toward research problems, using the methods of research, as well as to effectively use and evaluate the published research literature. In particular, the objective of this class is to facilitate students to develop their thesis writing abilities.					
實施方法	<input type="checkbox"/> 講解法。 <input type="checkbox"/> 實作法。 <input checked="" type="checkbox"/> 討論法。 <input type="checkbox"/> 演習法。 <input checked="" type="checkbox"/> 問答法。 <input type="checkbox"/> 其他 ()。					
評量方式	平時成績：20%；期中考試：20%；期末考試：20%；平時報告：20%；期末報告：20%。					
授課使用及參考書籍	(請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。					
科目簡介(可含大綱及教學進度)：	Fred N. Kerlinger and Howard B. Lee, Foundations of Behavioral Research, 4th Edition, 2000, USA					
	1. Understand how to define research questions and how to identify and synthesize the relevant literature to create a useful understanding of the questions and their context; 2. Understand the strengths, weaknesses, and applications of the primary methods used in research; 3. Understand the various levels of evidence in the literature. 4. Draw meaningful conclusions from the student's own investigations, as well as those of other researchers; 5. Develop recommendations which logically fall from their investigations; 6. Recognize and understand ethical issues and problems, as well as conduct research in accordance with professional codes and procedures.					
說明：1.授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並於課程委員會召集人：		授課教師：傅啓榮				



企管系主任 傅啓榮