

開南大學

年度第

學期

學系科目教學計劃表

科目代碼	科目名稱	授課教師	修別	開課年級	學分數	每週時數
	中文：觀光英文(下)	Ian Clarke	<input type="checkbox"/> 必修 <input type="checkbox"/> 選修	3年 1班		
	英文：Tourist English	先修課程				
教學目標與內容	<p>Aim: The purpose of this course is to develop a variety of English language skills relevant to the tourism industry.</p> <p>Content: Through a detail analysis of popular travel programs students learn a variety of skills and knowledge relevant to both general language acquisition and the tourism industry. Students are taught intermediate level grammar and vocabulary particularly relevant to real world communication in the tourism industry, and tourist destinations are analyzed from the point of view of understanding the specific features of tourism in various countries, and the niches which exist in various tourism markets.</p>					
實施方法	<input type="checkbox"/> 講解法。 <input type="checkbox"/> 實作法。 <input type="checkbox"/> 討論法。 <input type="checkbox"/> 演習法。 <input type="checkbox"/> 問答法。 <input type="checkbox"/> 其他()。					
評量方式	期中測驗 50%。 期末測驗 50%。 平時成績 0%。 其他() 成績□□%。					
授課使用及參考書籍	(請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。					
	English for International Tourism: Intermediate Students' Book Peter Strutt Longman ISBN: 0-582-479835					
科目簡介(可含大綱及教學進度)：						
Week 01 Orientation						
Week 02-05 Hawai'i. Grammar and Vocabulary. Tourist Attractions in Hawaii. The tourist industry in Hawaii.						
Week 06-08 Iceland. Grammar and Vocabulary. Tourist Attractions in Iceland. The tourist industry in Iceland.						
Week 09 Mid-Semester Exam						
Week 10-12 Greenland. Tourist Attractions in Greenland. The tourist industry in Greenland.						
Week 13-16 Japan. Tourist Attractions in Japan. The tourist industry in Japan.						
Week 17 A Comparison of the features of tourism and the tourism industry in the destinations examined in the course, and a consideration of their implications for the Taiwanese tourism industry.						
Week 18 Final Exam						
說明：						
1. 授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組;並於開始上課時，將本內容向學生說明。						
2. 本表於 91.4.23 第四次校課程委員會討論通過。						

課程委員會召集人：



授課教師：

