

開南大學 九十五 年度第 一 學期 應英 學系科目教學計劃表

科目代碼	科目名稱	授課教師	修別	開課年級	學分數	每週時數
355020111-01	中文：英文商務會話上	Roman Stroppetti	<input checked="" type="checkbox"/> 必修 <input type="checkbox"/> 選修	2年 A班	2	2 hour
	英文： English Business Conversation	先修課程	無			
教學目標與內容	<p>This reading and exercise book for intermediate students of English as a foreign language has as its main objective: knowledge of basic and general practical business vocabulary used in modern western contemporary society. Students in this specific area of learning will be able to both put into practice and expand their reading and conversational skills. Each unit, in order to strengthen students' comprehension, outlines a set of words and expressions with their relative meaning. This is followed by a reading sample and a text-related question. At the end of each business dialogue, in which students play roles and answer questions, students are also asked to fill out the correct business word in each phrase. At the end of each unit, the whole chapter is again reinforced by a discussion.</p> <p>During the second half of class, I also hand out photocopies printed from the BBC website Business English: 'BBC WORLD SERVICE' LEARNING ENGLISH-WORDS IN THE NEWS. This is to let students be aware of what is actually happening in the business world as a global market. A discussion on various business topics is then brought about after having read the articles.</p>					
實施方法	<input type="checkbox"/> 講解法。 <input type="checkbox"/> 實作法。 <input checked="" type="checkbox"/> 討論法。 <input type="checkbox"/> 演習法。 <input checked="" type="checkbox"/> 問答法。 <input type="checkbox"/> 其他 ()。					
評量方式	期中測驗 40% 。 期末測驗 60% 。 平時成績 <input type="checkbox"/> <input type="checkbox"/> % 。 其他 () 成績 <input type="checkbox"/> <input type="checkbox"/> % 。					
授課使用及參考書籍	(請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。 Business to Business Amanda C. R. Clark, Chamberlain Chen Crane Publishing company, 2005 ISBN 986-7971-43-4					

課務組
95.11.23
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科目簡介(可含大綱及教學進度)：

Unit 1 The Business Letter

2 In the Office

3 Business Idioms

4 International Business

5 Negotiations

6 Accounting and Finance

7 The Computer

8 Communicating

Unit 9 Retail

10 The Conference

11 Specific Terminology

說明：

1. 授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並於開始上課時，將本內容向學生說明。
2. 本表於 91.4.23 第四次校課程委員會討論通過。

課程委員會召集人：

應英系 系主任 李健美

授課教師：

果務組
95.11.23
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