

Kainan University Department of Information and Electronic CommerceSyllabus for fall 2007
semester (fall/spring) year

Course Code No.	Course Title	Instructor	Subject	Level of Course	Credits	Hours per Week
202018000 200010010 (01)	Chinese: 經濟學	Tan Wee Kheng	<input checked="" type="checkbox"/> Required <input type="checkbox"/> elective	Year: 1 Class: AB	3	3
	English: Economics	Course Prerequisites				
Teaching Goals and Content	Cultivate students' understanding of the basic concept of economics and ability to explain day-to-day economic phenomenon. The course comprises three parts: Basic Concept, Microeconomics and Macroeconomics					
Teaching Methods	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> practical training <input checked="" type="checkbox"/> discussion <input checked="" type="checkbox"/> question-and-answer <input type="checkbox"/> other (details _____)					
Grading and Evaluation Criteria	midterm <u>35</u> % final <u>35</u> % class participation <u>30</u> % other <u>0</u> % (details _____)					
Textbooks	(author, title, edition, publisher, place of publication, year of publication, pages covered)					
	Robin Bade and Michael Parkin, Essential Foundations of Economics, Pearson – Addison Wesley, 2007 (ISBN: 0-321-36502-X)					

Course Description (including outline and course schedule):

- 一、 Basic Concept (基礎概念)
- 二、 Microeconomics: include Demand, Supply and Equilibrium Analysis, Production Theory and Cost Analysis, Market Structure (個體經濟學理論: 含需求供給與均衡分析、生產理論與成本分析、市場結構等)
- 三、 Macroeconomics: include Economic Growth and Business Cycle, International Trade Theory and Policy, Money Market and International Finance (總體經濟學理論: 含經濟成長與景氣循環、國際貿易理論與政策、貨幣與金融市場等)

Instructions:

- Teachers should fill out this form before the semester begins. After it has been verified by the curriculum committee, the original should be given to the office of curriculum planning and a copy to the head of the department to which the course belongs. In addition, the teacher should explain this syllabus to students at the beginning of a semester.
- This form was approved by the curriculum committee on April 23, 2002.

signature of the convener of the curriculum committee



signature of the teacher

signature of the teacher



課務組辦事員 郭惠姍

課務組
96.9.14
文章