

開南管理學院 93 年度第 2 學期 應用外語 學系科目教學計劃表

科目代碼	科目名稱	授課教師	修別	開課年級	學分數	每週時數
	中文：觀光英文(下)	黃俐玲	V必修	三年級	2	2
	英文：English for the Tourist Industry	先修課程	無			
教學目標與內容	<p>This course introduces and practices the language skills necessary for dealing with English-speaking guests and for negotiating with English speakers within tourist industry. The material is a topic-based course. Each of the twelve units deals with an important topic and contains a balanced variety of activities, including a language study section and a word study section.</p> <p>The source materials have been put together with the co-operation of a number of hotel chains, independent hotels, and tour operators. The reading passages include many authentic hotel documents, as well as a variety of articles from newspapers and trade magazines. The listening materials include interviews with people working in the industry.</p>					
實施方法	V 講解法。 V 實作法。 □ 討論法。 □ 演習法。 V 問答法。 V 其他 (Role-Play)。					
評量方式	期中測驗30%。期末測驗 30%。平時成績30%。作業 10%。					
授課使用及參考書籍	(請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。 Keith Harding & Paul Henderson, High Season, Oxford University Press, New York, USA. 2002, p.1~P.176					
科目簡介(可含大綱及教學進度)：	<p>2/23 Course Introduction</p> <p>3/02 Unit 5 Hotel and restaurant services: 2 Reading, 3 Listening, 4 Language study</p> <p>3/09 Unit 5 5 Speaking, 6 Reading, 7 Listening,</p> <p>3/16 Unit 5 9 Activity, 10 Activity, Unit 6 Money Matters 1 Reading, Homework: 8 Writing</p> <p>3/23 Unit 6 2 Listening, 3 Language study, 4 Word study, 5 Speaking</p> <p>3/30 Unit 6 6 Reading, 7 Listening, 9 Activity, Homework: 8 Writing</p> <p>4/06 Unit 6 10 Activity, Unit 7 Dealing with Complaints 1 Speaking, 2 Reading, 3 Listening</p> <p>4/13 Unit 7 4 Language study, 5 Word study, 7 Reading, 8 Writing, Homework: 6 Speaking</p> <p>4/20 Unit 7 9 Listening, 10 Activity, 11 Activity</p> <p>4/27 Midterm Exam</p> <p>5/04 Unit 8 Off-site services 1 Reading, 2 Listening</p> <p>5/11 Unit 8 3 Language study, 5 Word study, 6 Reading, Homework: 4 Speaking</p> <p>5/18 Unit 8 8 Listening, 9 Activity, Unit 9 The business traveller 1 Listening, Homework: 7 Speaking</p> <p>5/25 Unit 9 2 Word study, 3 Language study, 4 Reading, 5 Listening</p> <p>6/01 Unit 9 7 Reading, 9 Activity, 10 Activity, Unit 10 Conferences 1 Reading</p> <p>6/08 Unit 10 2 Word study, 3 Listening, 4 Language study, Homework 1: 5 Speaking, Homework 2: 6 Reading (</p> <p>6/15 Unit 10 7 Listening, Discussing Homework 2: 6 Reading</p> <p>6/22 Final Exam</p>					
說明：	<p>1.授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並於開始上課時，將本內容向學生說明。2.本表於91.4.23第四次校課程委員會討論通過。</p>					

課程委員會召集人：

應英系陳漢昕
籌備處主任

授課教師：

黃俐玲