

開南管理學院九十三年度第二學期 觀光與餐飲旅館學系教學計劃表

科目代碼	科目名稱	授課教師	修別	開課年級	學分數	每週時數
106022101	中文：觀光英語 (II)	金士翹 Jim S.C. Chin	Optional 1 (Minor)	Second Year	2	2
	英文：Tourism English (II)	先修課程	Tourism English (I)			
教學目標與內容	Different from Tourism English (I), the major objective of Tourism English (II) aims at the interpretation of field knowledge, which will largely focus on the training of tour conductor and tour guide. As Tourism English (I) is to provide English grammar & field vocabularies, Tourism English (II) offer opportunities to enhance practical experience.					
實施方法	English teaching course, internet searching, multimedia facilities, software tools...etc.					
評量方式	40% of learning portfolio, 30% of in-course assignments & attendance records, 30% of field trip & practice.					
授課使用及參考書籍	1. Stott, T. & Revell R. (2004) <u>Highly Recommended: English for the hotel and catering industry</u> , Oxford University Press					
科目簡介(可含大綱及教學進度)：						
Week 1: Course introduction & article review + comprehension practice (1)						
Week 2: Reservation & visa applying + comprehension practice (2)						
Week 3: Air journey (1) Check-in operation + comprehension practice (3)						
Week 4: Air journey (2) In-flight service + interpretation analysis (1)						
Week 5 Changing money & ask direction + interpretation analysis (2)						
Week 6: Hotel (1): Front Desk Operation + interpretation analysis (3)						
Week 7: Hotel (2) Customer Complaint + interpretation analysis (4)						
Week 8: Restaurant (1): Intangible service practice + comprehension & interpretation (1)						
Week 9: Restaurant (2) Tangible preparation + comprehension & interpretation (2)						
Week 10: Visiting a national park & environmental protection + comprehension & interpretation (3)						
Week 11: Car Rental & Transport + comprehension & interpretation (4)						
Week 12: Visiting a friend + preparation of field trip (1)						
Week 13: Visiting a historical museum + preparation of field trip (2)						
Week 14: Real situation of post office & telephone communication + preparation of field trip (3)						
Week 15: Field Trip & Evaluation						
Week 16: Learning portfolio hand-in & presentation						
Week 17: Course activity & team evaluation						
Week 18: Revision of the course						
說明：1.授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並於開始上課時，將本內容向學生說明。2.本表於91.4.23第四次校課程委員會討論通過。						

課程委員會召集人：

觀光系 楊勝評 主任

授課教師：Jim S.C. Chin 金士翹

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