

開南大學 96 年度第 2 學期 企創 學系、所、中心科目教學計劃表

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| 課程編號 | 1 0 1 0 1 1 0 4 0 | <input checked="" type="checkbox"/> 必修 <input type="checkbox"/> 選修 | 授課教師：黃光中 老師 |
| 班次 | 01 | | 老師 e-mail : kchuang@mail.knu.edu.tw |
| 開課系所： | 企業與創業管理 學系 | | 老師分機：6216 |
| 年級班別： | 三年 班 | | |
| 課程名稱(中文) | | 學分數 | 課程名稱(英文) |
| 英語會話(下) | | 2 | English Conversation (II) |
| 教學目標與內容 | 全程採英語教學，特著重同學背誦英文，聽得懂英語，有勇氣說英語之能力培養。另佐以日常生活會話，英語習慣用語學習，及學習英文歌曲等，必要之文法如時態，定貫詞，介繫詞等亦一併那納入課程學習，學習結束時要求每位同學至少聽得懂英文並不怕說英文及用正確的英文。全學期規劃十篇實用商業英文會話要求同學背誦，採一對一口試方式驗證，並做為期中考成績，期末則預先選擇不同議題直接與同學對話，以驗證其成效 | | |
| 實施方法 | <input checked="" type="checkbox"/> 講解法 <input checked="" type="checkbox"/> 實作法 <input checked="" type="checkbox"/> 討論法 <input type="checkbox"/> 演習法 <input type="checkbox"/> 問答法 <input checked="" type="checkbox"/> 其他 個人專題 | | |
| 評量方式 | 期中測驗 20 % 期末測驗 30 % 平時成績 20 % 其他 個人專題 成績 30 % | | |
| 授課使用及參考書籍 | (請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。 Harsch and Wolfe-Quintero in Impact Listening 3, Longman, Hong Kong, 2006 | | |
| 科目簡介(含課程大綱及教學進度)： 每週一單元，要求同學背誦其中之會話部份，採兩人一組於次週驗收成果。每週律訂進度至少要求同學完成英語會話乙篇背誦，於次週課堂先默寫考試，再抽同學上講台朗讀。另全期規劃五首英文歌曲，要求同學練唱，以達人人能開口說英文之目的。全期課程規畫如下： Unit 1. Old friends, different choices, Getting there is half the fun Unit 2. Personal information, Real money Unit 3 Lifestyle, Never enough free time! Unit 4. High fashion, low budget, Disaster! Unit 5. So many kinds of English, Who needs advice? Unit 6. Choosing a mate, Fixing up the place Unit 7. One big happy family, Losing someone Unit 8. In a new culture, How can I help you? Unit 9. High-tech gadgets, Putting food on the table Unit 10. Bad habits, Breaking news | | | |
| 說明： 7. 授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並於開始上課時，將本內容向學生說明。 8. 本表於 91.4.23 第四次校課程委員會討論通過。 | | | |

課程委員會召集人：富春亮 主任官志亮(乙)

授課教師：黃光中

課務組 郭惠姍 辦事員

課務組 97.3.7 收文章

Kainan University
Department of Business Administration and Entrepreneurial Management
Spring Semester Year 2008 Course Syllabus

| Course Code No. | Course Title | Instructor | Subject | Level of Course |
|---|---|--|---|-------------------------|
| 101011040 | Chinese: 英文會話 (下) | HUANG, Kuang-Chuang | <input checked="" type="checkbox"/> Required <input type="checkbox"/> Elective | Year: 3 Class(AorB): |
| | English: English Conversation (II) | e-mail/phone ext: 6216 <u>kchuang@mail.knu.edu.tw</u> | Credits: 2 | |
| Teaching Goals and Content | This is a course combining Business English, writing and vocabulary with general conversation, topic discussion and communication to give an excellent all-round English learning foundation for students who need to improve their business English for work, or for learners who want to get a competitive edge in today's increasingly global environment. It also gives students more opportunity to improve their speaking and vocabulary knowledge in a relaxed and social environment! | | | |
| Teaching Methods | <input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> practical training <input checked="" type="checkbox"/> discussion <input checked="" type="checkbox"/> question-and-answer <input checked="" type="checkbox"/> other (individual project) | | | |
| Grading and Evaluation Criteria | midterm 20 % final 30 % class participation 20 % other 30 % (Individual Project) | | | |
| Textbooks | (author, title, edition, publisher, place of publication, year of publication, pages covered) | | | |
| | Donald Freeman, International Communication Through English, Book 3, McGraw Hill, 2005 | | | |
| Course Description (including outline and course schedule): | | | | |
| <p>This is a two-credit course designed for advanced students of English as a second language. The course provides preparation for Business English conversation, with some review of English grammar. The course features a combination of general language improvement and communications skills work. The focus is on improving grammar, vocabulary and pronunciation as well as developing the four key skills of speaking, listening, reading and writing. The aim is to improve the student's presentation skills by creating several oral tasks which is frequently encountered in the business environment. To receive credit, students must fulfill each of the following requirements. Textbook, reader response; in-class oral exams; participation and reparation. Course schedule is as follows: Week 1 Small talk, Week 2 It's a real scorcher! Week 3 Boy bands, Week 4 My office is a mess, Week 5 Amazing tales, Week 6 Lost in a dream, Week 7 A matter of ethics, Week 8 Memorable moments, Week 10 He said, she said , Week 11 Easily rattled, Week 12 Regrets, I've had a few... , Week 13 Risky business, Week 14 Facing danger , Week15 A dilemma, Week 16 A quite evening at homeA dilemma, Week 17 Clearing the clutter.</p> | | | | |
| Instructions: Teachers should fill out this form before the semester begins. After it has been verified by the curriculum committee, the original should be given to the office of curriculum planning and a copy to the head of the department to which the course belongs. In addition, the teacher should explain this syllabus to students at the beginning of a semester. | | | | |

_____ 官志亮
 signature of the convener of the curriculum committee

企管系官志亮(乙)
 主任

Huang, Kuang-Chung
 signature of the teacher


