

Fall

Kainan University

 Spring

Department of : Logistics &amp; Shipping Management

Course Schedule: Thursday, 15:10 ~ 17:00

CRN	Course title	Instructor	Subject	grade	Credits	Hours per week
1040 → 402 - 201	Chinese : 航運英文(下)	Paul Tae-Woo Lee	<input type="checkbox"/> required <input type="checkbox"/> <u>elective</u>	3年 A 班	2	2
	English : Shipping English	Course prerequisites	NIL			
Teaching goal and content	<ul style="list-style-type: none"> <li>• To make the students be familiar with maritime jargons in English</li> <li>• To help student absorb and update knowledge about modern practice in shipping business as well as principles and theories in maritime studies by reading journals and magazines related to maritime industry, e.g. Lloyd's List, Lloyd's Shipping Economist, Lloyd's Freight Transport Buyer Asia, and Fairplay publications.</li> <li>• To help the students organize a basic theoretical and practical knowledge of shipping industry with which they can command communication in the industry with confidence</li> <li>• To assist the students in improving reading comprehension of shipping English</li> </ul>					
Teaching Methods	<input checked="" type="checkbox"/> <u>Lecture</u> ◦ <input type="checkbox"/> <u>practical training</u> ◦ <input checked="" type="checkbox"/> <u>discussion</u> ◦ <input checked="" type="checkbox"/> <u>question-and-answer</u> ◦ <input checked="" type="checkbox"/> <u>others (tutorial)</u> ◦					
Grading and evaluation criteria	Mid-term 25% ◦ Final 25% ◦ Class participation 10% ◦ others (coursework, Q & A, and Quiz) grade 40% ◦					
Textbooks	(Author 、 Title 、 edition 、 publisher 、 publishing place 、 publishing year 、 from page to page in sequence) ◦					



*\* The Books and journals in bold on the list below are mainly referred in the class.*

**Books**

- a. Branch A. and Branch E., *Maritime Economics: Management and Marketing*, Chapman and Hall: England, 1998.
- b. Cullinane, K and Song, D-W, *Asian Container Ports*, Palgrave MacMillan: England, 2006
- c. Dinwoodie, John, *Management Careers and Education in Shipping and Logistics*, Ashgate: England, 2001.
- d. Grammenos, Costas Th, *The Handbook of Maritime Economics and Business*, LLP: London, 2002.
- e. Hawkins, Jeff and Gray Richard, *Strategies for Asia-Pacific Shipping*, Ashgate: England, 2001.
- f. **Lun, Y.H. Venus, Lai, Kee-Chung, Cheng, T.C. Edwin, *International Shipping and Logistics*, Palgrave Macmillan: England, 2006.**
- g. Kendall, L. C., *The Business of Shipping*, Chapman and Hall: England, 1994.
- h. Lee, Tae-Woo, *Shipping Developments in Far East Asia*, Ashgate: England, 1996.
- i. **Lee, Tae-Woo & Kevin Cullinane, *World Shipping and Port Development*, England: Palgrave Macmillan: England, 2005.**
- j. Lee, Tae-Woo et al, *Shipping in China*, Ashgate: England, 2002.
- k. Stopford, Martin, *Maritime Economics*, 2<sup>nd</sup> ed, Routledge: England, 1997.

**Journals and websites**

- a. **Lloyd's Freight Transport Buyer Asia, monthly magazine**
- b. **Lloyd's List, daily newspaper**
- c. [www.imo.org](http://www.imo.org)
- d. [www.fairplay.co.uk](http://www.fairplay.co.uk)
- e. [www.lloydslist.com/ll/home/index.htm](http://www.lloydslist.com/ll/home/index.htm)

*\* Website surfing is recommended for your reference.*

**Subject introduction (including outline and course schedule) :**



- 1~2 weeks : Shipping jargons in English
- 6~8 weeks : Shipping organization
- Submission of Mid-term essay in English
- 9 week : Shipbuilding market
- 10~11 weeks : 1Ship Finance
- 12~13 weeks : Shipping market type and mechanism
  - dry bulk/tanker/LNG/container/cruise shipping
- 14 week : Players in maritime transportation
- 15~16 weeks : Logistics and marine transportation - ship and port
- Submission of final-term term paper in English

*\* Note: Penalty points are given to assignments submitted later than a designated date and time.*

**Instruction :**

1. The teacher fills in this form before the semester beginning. After verified by the curriculum committee, this form should be copied to give to the conveners who is belong to the same department, the department which the class is belong to, and the office of curriculum planning. Besides, the teacher explains this syllabus to students at the beginning of a semester.
2. This form is approved by the curriculum committee at the forth time on April 23<sup>rd</sup>, 2002

**Convener of the curriculum committee :**

物流系  
主任 陳 韜

**Teacher : Tae-Woo, LEE**

