

開南大學 96 年度第 2 學期 風險管理 學系科目教學計劃表

科目代碼	科目名稱	授課教師	修別	開課年級	學分數	每週時數
108010032	中文：經濟學(下)	呂世通	<input checked="" type="checkbox"/> 必修 <input type="checkbox"/> 選修	一年 A、B 班	3	3
	英文：Economics	先修課程				
教學目標與內容	1. Provide a clear, up-to-date, and interesting introduction to the principle of economics and the basic facts about the Taiwan and world economic system. 2. Teach students how to use the economic theory to analysis the human and industries behavior.					
實施方法	<input checked="" type="checkbox"/> 講解法。 <input type="checkbox"/> 實作法。 <input type="checkbox"/> 討論法。 <input type="checkbox"/> 演習法。 <input type="checkbox"/> 問答法。 <input checked="" type="checkbox"/> 其他 (題目練習)。					
評量方式	期中測驗 35% 。 期末測驗 35% 。 平時成績 30% 。 其他 () 成績□□% 。					
授課使用及參考書籍	(請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。 Frank V. Mastrianna, Basic Economics, 14e, Thomson South-Western, 2007.					

科目簡介(可含大綱及教學進度)：

1. Syllabus and Course Objectives
2. Monopolistic Competition: Concept, Short Run and Long Run Equilibrium, Nonprice Competition.
3. Oligopoly: Why Oligopoly Exist, Oligopoly Behavior, Cooperative Behavior in Oligopoly.
4. The Labor Market: Demand for Labor by a Single Firm, Labor Supply, Labor Market Equilibrium.
5. What Macroeconomics Tries to Explain: Macroeconomic Goal, Approach, Controversies.
6. Production, Income and Employment: Production and GDP, Employment and Unemployment.
7. Price and Inflation: Measuring the Price Level and Inflation, Cost of Inflation.
- Macroeconomics Models-Long Run: Classical Versus Keynesian, The Role of Spending.
9. Macroeconomics Models-Short Run: Consumption Spending, Finding Equilibrium.
10. Middle Examination
11. Money and Banking: Measuring the Money Stock, The Banking System, The Federal Reserve System.
12. The Money Market : The Demand and Supply of Money, Equilibrium in the Money Market.
13. Aggregate Demand and Aggregate Supply: AD Curve, AS Curve, Short Run Equilibrium.
14. Fiscal Policy: The Effects of Fiscal Changes in the Short Run and Long Run.
15. Economic Growth: What Makes Economies Grow, Growth in Employment
16. Exchange Rates: Foreign Exchange Markets and Equilibrium Exchange Rate.
17. Final Examination

說明：

1. 授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並於開始上課時，將本內容向學生說明。
2. 本表於 91.4.23 第四次校課程委員會討論通過。

課程委員會召集人：

風管系許如碩(乙)
主任

授課教師：

郭惠嫻

課務組
郭惠嫻

課務組
97.3.7
收文章