

FallKainan University  Spring Department of : Logistics & Shipping Management

Course Schedule: Friday, 09:10 ~ 12:00

CRN	Course title	Instructor	Subject	grade	Credits	Hours per week
1240M2060	Chinese : 海運專題研討	Paul Tae-Woo Lee	<input type="checkbox"/> required <input type="checkbox"/> <u>elective</u>	Graduate course 2年	3	3
	English : Shipping Research Topics	Course prerequisites	NIL			
Teaching goal and content	<ul style="list-style-type: none"> <li>• To assist the students in developing a comprehension of the maritime environment</li> <li>• To make the students be familiar with in-depth knowledge of key issues in the maritime industry</li> <li>• To help the students know how to locate and organize a comprehensive theoretical and practical knowledge of shipping industry with which they can assume the duty of junior manage in the industry with confidence and efficiency</li> <li>• To help the students understand the essential techniques of management and utilize the skills acquired from the subject in the deployment of the workforce under their control</li> <li>• To advance the students' knowledge about modern shipping studies and its future development with they can help their company to catch opportunities and meet future challenges</li> <li>• To provide the students with know-how to write research papers</li> </ul>					
Teaching Methods	<input checked="" type="checkbox"/> <u>Lecture</u> ◦ <input type="checkbox"/> <u>practical training</u> ◦ <input checked="" type="checkbox"/> <u>discussion</u> ◦ <input checked="" type="checkbox"/> <u>question-and-answer</u> ◦ <input checked="" type="checkbox"/> <u>others ( tutorial &amp; presentation )</u> ◦					
Grading and evaluation criteria	midterm 20%% ◦ Final 20% ◦ Class participation 10% ◦ others ( coursework & Presentation ) grade 50% ◦					
Textbooks	(Author 、 Title 、 edition 、 publisher 、 publishing place 、 publishing year 、 from page to page in sequence) ◦					

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96. 3. 12  
收文章

**Books (\* lists in bold are mainly referred in the class.)**

- a. Branch A. and Branch E., *Maritime Economics: Management and Marketing*, Chapman and Hall: England, 1998.
- b. Cullinane, K and Song, D-W, *Asian Container Ports*, Palgrave MacMillan: England, 2006**
- c. Dinwoodie, John, *Management Careers and Education in Shipping and Logistics*, Ashgate: England, 2001.
- d. Grammenos, Costas Th, *The Handbook of Maritime Economics and Business*, LLP: London, 2002.**
- e. Hawkins, Jeff and Gray Richard, *Strategies for Asia-Pacific Shipping*, Ashgate: England, 2001.
- f. Kendall, L. C., *The Business of Shipping*, Chapman and Hall: England, 1994.
- g. Lee, Tae-Woo and Kevin Cullinane, *World Shipping and Port Development*, England: Palgrave Macmillan: England, 2005.**
- h. Lee, Tae-Woo, *Shipping Developments in Far East Asia*, England: Ashgate: England, 1996.**
- i. Lee, Tae-Woo et al, *Shipping in China*, Ashgate: England, 2002.**
- j. Lun, Y.H. Venus, Lai, Kee-Chung, Cheng, T.C. Edwin, *International Shipping and Logistics*, Palgrave Macmillan: England, 2006.
- k. Stopford, Martin, *Maritime Economics*, 2<sup>nd</sup> ed, Routledge: England, 1997.

**Journals and websites**

- a. Freight Transport Buyer Asia, monthly magazine
- b. International journals are also recommended for your reference: Maritime Policy and Management, Maritime Economics and Logistics, Marine Policy, Journal of Logistics, Transportation Review, Transportation Research Part A and E and etc..
- c. Lloyd's List, daily newspaper
- d. [www.fairplay.co.uk](http://www.fairplay.co.uk)
- e. [www.lloydlist.com/ll/home/index.htm](http://www.lloydlist.com/ll/home/index.htm)

\* *Website surfing is recommended for your reference.*

**Subject introduction (including outline and course schedule) :**

- 1 week : Overview of Shipping industry and maritime studies
- 2 week : Challenges and key issues faced by the shipping industry
- 3~4 weeks : Flags of convenience and tonnage tax systems
- 5~6 weeks : Strategic alliance in container shipping
- 7~8 weeks : IT and logistics with security issues for shipping and port
- Submission of mid-term essay in English
- 9~10 weeks : Sale and purchase of ship with ship finance
- 11~12 weeks : Shipbuilding market
- 13~14 weeks : Port and shipping in the context of supply chain management
- 15 week : Shipping market type and mechanism
- 16 week : Summary of special topics in shipping
- Submission of final term paper in English

*\* Note: Penalty points are given to assignments submitted later than a designated date and time.*

**Instruction :**

1. The teacher fills in this form before the semester beginning. After verified by the curriculum committee, this form should be copied to give to the conveners who is belong to the same department, the department which the class is belong to, and the office of curriculum planning. Besides, the teacher explains this syllabus to students at the beginning of a semester.
2. This form is approved by the curriculum committee at the forth time on April 23<sup>rd</sup>, 2002

**Convener of the curriculum committee :**



**Teacher : Tae-Woo, LEE**

