

Kainan University 2005 First term of Applied English Department (Sophomore year)-->Please change

Course #	Name of the Course	Name of the teacher	Course type	Year of the class	Credit Hour	Hour per week
305020061	Chinese : 修辭學 (上)	Dr Karl Ajami	elective	September 2005	2	2
	English : English Rhetoric (2)	Course Requirements	(English major student only)			
Brief Course Description	English : English Rhetoric (2) is the 'Art of persuasion' This course will aim at improving the skills that are necessary for public speaking. Interpersonal skills, communication (verbal/oral and written), oratory preparation methodology, cross cultural communication, and techniques to improve persuasivie abilities by identifying and using prompts and cues.					
實施方法	YES-Presentation ◦ YES-Exercise ◦ YES-Discussion ◦ <input type="checkbox"/> Internship ◦ YES-Question&Answer ◦ <input type="checkbox"/> Others (Assignments and oral presentation) ◦					
Course grade	Midterm 0% ◦ Final 30% ◦ Test or quiz 0% ◦ Others (Oral class presentation and report: 30%; Class attendance and participation: 20%; assignment: 20%) Total grade 100% ◦					
Required Textbook	Johanna E Katchen ''Public Speaking in English for Chinese Students'' (2004) ◦					
Course Schedule :						
WEEK 1: INTRODUCTION						
WEEK 2: VERBAL / ORAL COMMUNICATION						
WEEK 3: ELICITING A RESPONSE						
WEEK 4: VOICE TONE & EMOTION						
WEEK 5: SILENT COMMUNICATION (BODY LANGUAGE) Part 1						
WEEK 6: SILENT COMMUNICATION PART 2						
WEEK 7: INTERPERSONAL SKILLS - OPEN AND CLOSED QUESTIONING AND ITS APPLICATIONS						
WEEK 8: INTERPERSONAL SKILLS - ATTENDING, PARAPHRASING AND SUMMARISING						
WEEK 9: ARGUMENTATIVE SKILLS						
WEEK 10: FORMAL AND COLLOQUIAL LANGUAGE						
WEEK 11: PUBLIC SPEAKING						
WEEK 12: RHETORICAL SPEAKING ; WEEK 13: RHETORICAL (BUSINESS) WRITING; WEEK 14: RHETORIC FOR MEDIA; WEEK 15: CROSS SULTURAL (RHETORIC) COMMUNICATION; WEEK 16: RHETORIC IN NEGOTIATION;						
說明：1.授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並於開始上課時，將本內容向學生說明。2.本表於91.4.23第四次校課程委員會討論通過。						

課程委員會召集人：

應英系徐永輝
主任

Name of the teacher : DR KARL AJAMI

課務組
94.10.21
收文章