

## 開南大學 九十五年 度第一 學期 觀光與餐飲旅館管理系教學計劃表

科目代碼	科目名稱	授課教師	修別	開課年級	學分數	每週時數
156010700	中文：餐旅管理概論	張亦騏 Yevvon, Yi-Chi, Chang	<input checked="" type="checkbox"/> 必修 <input type="checkbox"/> 選修	2 年 B 班	2	2
	英文：Introduction to Hospitality	先修課程		N/A		
教學目標與內容	This module is designed to assist student in understating the development of hospitality and tourism, as well as the societal needs for leisure and business travel activities. It allows students to demonstrate their acquisition skill through the preparation and presentation of selected case study. The course structure includes combination of theory and practice.					
實施方法	<input checked="" type="checkbox"/> 講解法。 <input type="checkbox"/> 實作法。 <input checked="" type="checkbox"/> 討論法。 <input type="checkbox"/> 演習法。 <input checked="" type="checkbox"/> 問答法。 <input type="checkbox"/> 其他 ( )。					
評量方式	25% Mid-term examination, 25% Final examination, 20% in-class practice and attendance records. 30% presentation and group report					
授課使用及參考書籍	(請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。 Expected Purchase: Walker, J.R., (2005) <i>Introduction to Hospitality</i> , 4 <sup>th</sup> Edition, Person Education, Inc. or 鄭建瑋譯 (2004) <i>餐旅管理概論 (Introduction to Hospitality)</i> , 桂魯出版社, 台北市					
科目簡介(可含大綱及教學進度)：						
Week 1	Course introduction and Assessment weighting					
Week 2	National Holiday					
Week 3	Hospitality and Tourism					
Week 4	Hotel Development and Classification					
Week 5	Lodging (I): The Hotel Business					
Week 6	Lodging (II): Rooms Division Operations					
Week 7	Lodging (III): Food and Beverage Operations					
Week 8	Restaurants and Managed Services (I) The Restaurant Business					
Week 9	Restaurants and Managed Services (II) Restaurant Operations					
Week 10	Course review/Mid-term examination					
Week 11	Restaurants and Managed Services (III) Managed Services and Beverages					
Week 12	Restaurants Development and Classification					
Week 13	Restaurants Management					
Week 14	Presentation					
Week 15	Presentation					
Week 16	Presentation ( submission of group report)					
Week 17	Managed Service/ Catering					
Week 18	Final Examination					
說明：						
1. 授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並於開始上課時，將本內容向學生說明。						
2. 本表於 91.4.23 第四次校課程委員會討論通過。						

課程委員會召集人：

觀光系  
主任 陳桓敦

授課教師：張亦騏

課務組  
95.10.16  
收文章