

Kainan University
Department of Logistics and Shipping Management
(Fall/Spring) Fall Semester 2007 Year Course Syllabus

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Course Code No.	Course Title	Instructor	Subject	Level of Course
	Chinese: 物流管理	Dr. Chen Tao	<input type="checkbox"/> required <input checked="" type="checkbox"/> elective	Year: 2 Class(AorB):
	English: Logistics Management	e-mail/phone ext: <u>chentao@mail.knu.edu.tw</u> , ext 6051	Credits: 2	

Teaching Goals and Content
During 18 weeks of lectures, the students are expected to know logistics operation concerning business management. Logistics is the process of planning, implementing and controlling the efficient, cost-effective flow and storage of raw materials, in-process inventory, finished goods and related information from the point of origin to point of consumption for the purpose of conforming to customer requirements.

Teaching Methods
★ lectures practical training ★ discussion
★ question-and-answer other (details field trip)

Grading and Evaluation Criteria
midterm 20 % final 20 % class participation 60 %
other _____ % (details _____)

Textbooks
(author, title, edition, publisher, place of publication, year of publication, pages covered)
Ballou (2004), Business Logistics/Supply Chain Management.

Course Description (including outline and course schedule):

CHAPTER 1, BUSINESS LOGISTICS/SUPPLY CHAIN - A VITAL SUBJECT.
CHAPTER 2, LOGISTICS/SUPPLY CHAIN STRATEGY AND PLANNING
CHAPTER 3, THE LOGISTICS/SUPPLY CHAIN PRODUCT, CHAPTER 4, LOGISTICS/SUPPLY CHAIN CUSTOMER SERVICE
CHAPTER 5, ORDER PROCESSING AND INFORMATION SYSTEMS
CHAPTER 6, TRANSPORT FUNDAMENTALS, CHAPTER 9, INVENTORY POLICY DECISIONS
CHAPTER 11, THE STORAGE AND HANDLING SYSTEM, CHAPTER 12, STORAGE AND HANDLING DECISIONS

Two weeks needed for both mid and final exam.
Two needed for field trip.
Two weeks will be assigned for report of logistics topics.

Instructions:
Teachers should fill out this form before the semester begins. After it has been verified by the curriculum committee, the original should be given to the office of curriculum planning and a copy to the head of the department to which the course belongs. In addition, the teacher should explain this syllabus to students at the beginning of a semester.

運輸觀光學院 黃宗煌
院長

[Handwritten Signature]

signature of the convener of the curriculum committee

signature of the teacher

課程組
97.9.12
收文章