

## 開南大學 96 年度第 1 學期 物流與航運管理學系科目教學計劃表

科目代碼	科目名稱	授課教師	修別	開課年級	學分數	每週時數
40030020	中文：航運市場	李太雨	<input checked="" type="checkbox"/> 必修 <input type="checkbox"/> 選修	IHP Year 3	2	2
	英文：Shipping Market	先修課程	無			
教學目標與內容	<b>Purpose:</b> Shipping is a dynamic business. This class aims to provide an overview of the shipping market, to review the freight market over the last three decades, and explain the characteristics of major four segments of shipping market. Based on the above lecture, this subject deals with the shipping business cycle. In the meantime, economic theories such as demand and supply theory, freight fix, and cost structures are also given.					
實施方法	<input checked="" type="checkbox"/> 講解法。 <input type="checkbox"/> 實作法。 <input checked="" type="checkbox"/> 討論法。 <input type="checkbox"/> 演習法。 <input type="checkbox"/> 問答法。 <input type="checkbox"/> 其他 ( )。					
評量方式	homework and report 20% Quiz test 20% mid and final exams 50% present 10%					
授課使用及參考書籍	(請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。 <b>Reading Books:</b> Martin Stopford (1997), Maritime Economics, 2nd ed, London: Routledge. Lloyd's Shipping Economists, London: Informa. Credit Suisse (2007), Report of Asian Dry Bulk Sector. OECD(2004), Recent Developments in Commercial Shipping Markets. Reports on LNG, Container shipping market published by Drewery					

**Schedule**

Week	Lecture Contents
1	Introduction of Course, Homework, and evaluation
2	Introduction to Shipping market
3	Shipping in the world economy
4	Shipping market structure
5	Liner market
6	Tramp market
7	Shipping market segmentation by cargo type (1)
8	Shipping market segmentation by cargo type (2)
9	Mid term exam
10	Supply and demand theory in shipping market (1)
11	Supply and demand theory in shipping market (2)
12	Shipbuilding market
13	London maritime city
14	World economy and shipping market
15	Shipping freight rate structure
16	Shipping business cycle
17	Ship market Forecasting
18	Examination

課程委員會召集人：

授課教師：李太雨

資訊學院 院長 顏嗣鈞(乙)