

Kainan University Department of Applied EnglishSyllabus for Junior English Fall, 2007

semester (fall/spring)

year

Course Code No.	Course Title	Instructor	Subject	Level of Course	Credits	Hours per Week
305030161	Chinese:	Dr. Lee-Yen Wang	<input type="checkbox"/> required <input type="checkbox"/> elective	Year: Junior Class:	2	2
	English: English for Tourism (上)	Course Prerequisites				
Teaching Goals and Content	<p>To Follow teaching schedule covering 5 units for this semester: U1, U2, U3 before the mid-term exam and U4, U5 after the exam</p> <p>To supplement the text with materials tailored for student's major. There will be reading and classroom discussion conducted in English to encourage enthusiasm and interest</p> <p>To work closely with students to help them to confidently command 200-300 new vocabularies and 50-100 phrases correctly</p>					
Teaching Methods	<input type="checkbox"/> lectures <input type="checkbox"/> practical training <input type="checkbox"/> discuss <input type="checkbox"/> question-and-answer <input type="checkbox"/> other (details _____)					
Grading and Evaluation Criteria	midterm <u>30</u> % final <u>40</u> % class participation <u>15</u> % other <u>15</u> % details Quiz Vocabulary, sentence completion, dictation, summary writing _____)					
Textbooks	(author, title, edition, publisher, place of publication, year of publication, pages covered) Peter Strutt English or International Tourism Pearson Education Limited www.Longman.com 2003 144 pages					
Course Description (including outline and course schedule):						

The goal of this course is to prepare students to have some necessary language skills working in the trade of tourism. This course will cover language skills for handling air travels, hotels and accommodation, ferry and cruise, catering, and car rental. The class will also cover how to prepare a resume to apply for a job in the tourist industry.

Week 1-2 Careers in Tourism

Week 3-4 Destination

Week 5-6 Hotel Facilities

Week 7-8 Dealing with Guests

Week 9 – Midterm

Week 10-11 Travel Agencies

Week 12-13 Eating Out

Week 14-15 Ferry and Cruise

Week 16-17 Prepare a resume

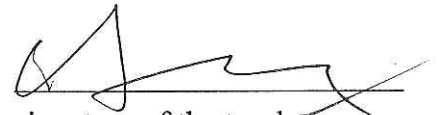
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Instructions:

1. Teachers should fill out this form before the semester begins. After it has been verified by the curriculum committee, the original should be given to the office of curriculum planning and a copy to the head of the department to which the course belongs. In addition, the teacher should explain this syllabus to students at the beginning of a semester.
2. This form was approved by the curriculum committee on April 23, 2002.

應英系 車蓓群
主任

signature of the convener of the curriculum committee


signature of the teacher