

餐旅管理概論 科目教學計劃表

課程編號	1 0 6 0 1 1 3 0 0	<input checked="" type="checkbox"/> 必修 <input type="checkbox"/> 選修	授課教師： 張亦騏 老師
班次	01		老師 e-mail : ychanguk@yahoo.com
開課系所：	觀光與餐飲旅館管理學系		老師分機：6164
年級班別：	1 年 A 班		
課程名稱(中文)		學分數	課程名稱(英文)
餐旅管理概論		3	Introduction to Hospitality
教學目標 與內容	This module is designed to assist student in understating the development of hospitality and tourism, as well as the societal needs for leisure and business travel activities. It allows students to demonstrate their acquisition skill through the preparation and presentation of selected case study. The course structure includes combination of theory and practice.		
實施方法	<input checked="" type="checkbox"/> 講解法 <input checked="" type="checkbox"/> 實作法 <input checked="" type="checkbox"/> 討論法 <input type="checkbox"/> 演習法 <input type="checkbox"/> 問答法 <input type="checkbox"/> 其他_____		
評量方式	25% mid-term examination, 25% final examination, 20% in-class participation and attendance records. 30% presentation and group report		
授課使用及 參考書籍	(請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。		
	Expected Purchase: Walker, J.R., (2005) <i>Introduction to Hospitality</i> , 4 th Edition, Person Education, Inc. or 鄭建瑋譯 (2004) <i>餐旅管理概論 (Introduction to Hospitality)</i> , 桂魯出版社, 台北市		
科目簡介(含課程大綱及教學進度)：			

Week 1	Course introduction and Assessment weighting
Week 2	Hospitality and Tourism
Week 3	Hotel Development and Classification and Lodging (I): The Hotel Business
Week 4	Lodging (II): Rooms Division Operations and Food and Beverage Operations
Week 5	Hospitality Lab: Practice (實務操作)
Week 6	Visiting
Week 7	Hospitality Lab : Practice (實務操作)
Week 8	Restaurants and Managed Services (I) The Restaurant Business
Week 9	Course review/Mid-term examination
Week 10	Restaurants and Managed Services (II) Restaurant Operations
Week 11	Hospitality Lab: Practice (實務操作)
Week 12	Restaurants and Managed Services (III) Managed Services and Beverages
Week 13	Hospitality Lab : Practice (實務操作)
Week 14	Presentation
Week 15	Presentation
Week 16	Presentation (submission of group report)
Week 17	Managed Service/ Catering
Week 18	Final Examination

說明：

1. 授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並於開始上課時，將本內容向學生說明。
2. 本表於 91.4.23 第四次校課程委員會討論通過。

課程委員會召集人：

觀光系主任 文祖湘

授課教師：