

Kainan University

Department of Logistics and Shipping Management

(Fall/Spring) Spring Semester 2008 Year Course Syllabus

Course Code No.	Course Title	Instructor	Subject	Level of Course
400010070	Chinese: 國際運輸學	Paul T-W Lee (李太雨) e-mail/phone ext: paultwlee@mail.knu.edu.tw/6088	<input type="checkbox"/> required <input type="checkbox"/> elective	Year: 1 Class(AorB):
	English: International Transportation		Credits: 3	

Teaching Goals and Content
This subject introduces intermodal system, ie air, land, sea transport modes and deals with how the intermodal system works in the world. This course helps student understand characteristics of each transport mode and a crucial role of intermodal transportation in the globalized economy.

Teaching Methods
 lectures practical training discussion
 question-and-answer other (details Writing essay)

Grading and valuation Criteria
 midterm 30 % final 30 % class participation 10 %
 other 30 % (details Quiz and essay)

Textbooks
 (author, title, edition, publisher, place of publication, year of publication, pages covered)
 Paul Lee (ed): Readings in International Transportation, KNU, 2008
 Reference books: Paul Lee and K. Cullinane, World shipping and port developments, Palgrave, 2005
 R.M. Kane, Air transportation, 2007
 M.B. Stroh, A Practical Guide to Logistics and Transportation, 3rd ed., Logistics Network Inc., 2006

Course Description (including outline and course schedule):

Week	Content
1	Introduction
2	International Transportation in the Globalized Economy
3	Logistics and international transport
4	International transportation in the context of supply chain
5	Development strategy in shipping and air transport (1)
6	Intermodalism
7	Alliance strategy
8	Comparison of land, air, and sea transport mode (1)
9	Mid term Exam
10	Comparison of land, air, and sea transport mode (2)
11	Comparison of land, air, and sea transport mode (3)
12	Security issues in international transport
13	Technology information in international transport
14	Environmental issues in international transport
15	Asian issues in international transport
16	Coursework
17	Final project presentation
18	Final exam week

Instructions:

Teachers should fill out this form before the semester begins. After it has been verified by the curriculum committee, the original should be given to the office of curriculum planning and a copy to the head of the department to which the course belongs. In addition, the teacher should explain this syllabus to students at the beginning of a semester.



signature of the convener of the curriculum committee

李太雨

signature of the teacher

