

**Kainan University Department of Business Administration and Entrepreneurial
Management**

Syllabus for Fall 2007

semester (Fall/Spring) year

Course Code No.	Course Title	Instructor	Subject	Level of Course	Credits	Hours per Week
1711M1250	Chinese: 組織理論與管理	S. C. Shen	<input checked="" type="checkbox"/> required <input type="checkbox"/> elective	Year: 1 st year Class: EMBA	3	3
	English: Organization Theory and Management	Course Prerequisites	Business Management			
Teaching Goals and Content	1. The course emphasize on both theory introduction and practice. 2. The objectives are to enable those who interest in pursuing advanced study to have knowledge and understanding where and how to acquire related materials.					
Teaching Methods	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> practical training <input checked="" type="checkbox"/> discussion <input checked="" type="checkbox"/> question-and-answer <input type="checkbox"/> other (details _____)					
Grading and Evaluation Criteria	midterm <u>35</u> % final <u>35</u> % class participation <u>20</u> % other <u>10</u> % (details _____ quizzes _____)					
Textbooks	(author, title, edition, publisher, place of publication, year of publication, pages covered)					
	Text Books: Richard L. Daft "Organizational Theory and Design" 李再長編譯：「組織理論與管理」華泰文化公司 2003 年版, P.2-P.223 Reference: Garth R. Jones 著, 「Organizational Theory」楊仁壽等合譯 「組織理論與管理」雙葉書廊 2002 年版, P.76-P.536					
Course Description (including outline and course schedule):						



WK 1	Introduction
WK 2	Traditional Organization Design
WK 3	Dynamics of Organizational Principles
WK 4	The Historical Evolution of Organizational Forms
WK 5	Current Trend of Organization Design
WK 6	Change and Innovation of Organization
WK 7	Formal and informal Groups
WK 8	Organizational Conflicts and Management
WK 9	~Mid-term Exam~
WK 10	Individual Stress in Organization
WK 11	Leadership Styles of Organization
WK 12	Human Nature and Management
WK 13	Motivation Theories
WK 14	Strategies for Improving Morales
WK 15	Understanding Employee Attitudes
WK 16	Attitudes and Behaviors Modification
WK 17	Self and Social Conception of a Manager
WK 18	~Final Exam~

Instructions:

1. Teachers should fill out this form before the semester begins. After it has been verified by the curriculum committee, the original should be given to the office of curriculum planning and a copy to the head of the department to which the course belongs. In addition, the teacher should explain this syllabus to students at the beginning of a semester.
2. This form was approved by the curriculum committee on April 23, 2002.

Jyh-Liang Vincent Guan

signature of the convener of the curriculum committee

Shun-Chih Shen

signature of the teacher