Kainan University 2005 First term of Applied English Department (Sophomore year)-->Please change Credit Hour per Year of the Name of the Course type Name of the Course Hour week Course # class teacher morning class required Feb 2006 36? 2 starts with 130 Dr Karl Ajami Chinese: elective 3050###### and evening Course (English major student only or no restriction?) English: English Rhetoric (2) class starts Requirements with 2550#### English : English Rhetoric (2) is the 'Art of persuation' This course will aim at improving the skills that are necessary for public **Brief Course** speaking. Interpersonal skills, communication (verbal/oral and written), oratory preparation methodology, cross cultural Description communication, and techniques to improve persuasivie abilities by identifying and using prompts and cues. 實施方法 presentation) ° Midterm 0% • Final 30% • Test or quiz 0% • Others (Oral class presentation and report: 30%; Class attendance and particityation: Course grade 20%; assignment: 20%) Total grade 100% • Johanna E Katchen ''Public Speaking in English for Chinese Students'' (2004) • Required Textbook Course Schedule: WEEK 1: INTRODUCTION WEEK 2: VERBAL / ORAL COMMUNICATION 2 WEEK 3:ELICITING A RESPONSE 2 WEEK 4: VOICE TONE & EMOTION 2 WEEK 5: SILENT COMMUNICATION (BODY LANGUAGE) Part 1 advanced WEEK 6: SILENT COMMUNICATION PART 2 advanced WEEK 7: INTERPERSONAL SKILLS - OPEN AND CLOSED QUESTIONING AND ITS APPLICATIONS 2 WEEK 8: INTERPERSONAL SKILLS - ATTENDING, PARAPHRASING AND SUMMARISING 2 WEEK 9: ARGUMENTATIVE SKILLS 2 WEEK 10: FORMAL AND COLLOQUIAL LANGUAGE 2 WEEK 11: PUBLIC SPEAKING 2 WEEK 12: RHETORICAL SPEAKING 2; WEEK 13: RHETORICAL (BUSINESS) WRITING 2; WEEK 14: RHETORIC FOR MEDIA 2: WEEK 15: CROSS SULTURAL (RHETORIC) COMMUNICATION 2: WEEK 16: RHETORIC IN NEGOTIATION 2: 說明:1.授課教師於學期前填寫本表,經課程委員會審核後,影印分送給教師所屬課程委員會召集人,授課班級所屬系、所及教育處課務組成款的基本提時,將本 内容向學生說明。2.本表於91.4.23第四次校課程委員會討論通過。 Name of the teacher: DR KARL

課程委員會召集人:

95, 3, 20