

開南管理學院 93年度第 2 學期

觀光餐飲旅館 學系科目教學計劃表

科目代碼	科目名稱	授課教師	修別	開課年級	學分數	每週時數
	中文：經濟學(下)	呂世通	<input checked="" type="checkbox"/> 必修 <input type="checkbox"/> 選修	一年 A、B班	3	3
	英文：Economics	先修課程				
教學目標與內容	1. Provide a clear, up-to-date, and interesting introduction to the principle of economics and the basic facts about the Taiwan and world economic system. 2. Teach students how to use the economic theory to analysis the human and industries behavior.					
實施方法	<input checked="" type="checkbox"/> 講解法。 <input type="checkbox"/> 實作法。 <input type="checkbox"/> 討論法。 <input type="checkbox"/> 演習法。 <input type="checkbox"/> 問答法。 <input checked="" type="checkbox"/> 其他(題目練習)。					
評量方式	期中測驗35%。 期末測驗 35%。 平時成績 30%。					
授課使用及參考書籍	Robert E. Hall and Marc Lieberman, ECONOMICS: PRINCIPLES AND APPLICATIONS, UPDATED SECOND EDITION, South-Western, Thomson 毛慶生、朱敬一、林全、許松根、陳昭南、陳添枝、黃朝熙, 經濟學(上)(下), 四版, 華泰書局, 2004					
科目簡介(可含大綱及教學進度):						
教學單元						
1. Syllabus and Course Objectives						
2. Monopolistic Competition: Concept, Short Run and Long Run of Monopolistic Competition, Nonprice Competition.						
3. Oligopoly: Why Oligopoly Exist, Oligopoly Behavior, Cooperative Behavior in Oligopoly.						
4. The Labor Market: Demand for Labor by a Single Firm, Labor Supply, Labor Market Equilibrium.						
5. What Macroeconomics Tries to Explain: Macroeconomic Goal, Approach and Controversies.						
6. Production, Income and Employment: Production and GDP, Employment and Unemployment.						
7. Price and Inflation: Measuring the Price Level and Inflation, Cost of Inflation.						
8. Macroeconomics Models-Long Run: Classical Versus Keynesian, The Role of Spending.						
9. Macroeconomics Models-Short Run: Consumption Spending, Finding Equilibrium.						
10. The Banking and The Money Supply: Measuring the Money Stock, The Banking System, The Federal Reserve System.						
11. The Money Market and Interest Rate: The Demand for Money, The Supply of Money, Equilibrium in the Money Market.						
12. Aggregate Demand and Aggregate Supply: AD Curve, AS Curve, Short Run Equilibrium.						
13. Fiscal Policy: The Effects of Fiscal Changes in the Short Run, The Effects of Fiscal Changes in the Long Run.						
14. Economic Growth: What Makes Economics Grow, Growth in Employment, Capital Stock, Technological Change.						
15. Exchange Rates and Macroeconomic Policy: Foreign Exchange Markets and Equilibrium Exchange Rate, Government Intervention.						
說明: 1.授課教師於學期前填寫本表, 經課程委員會審核後, 影印分送給教師所屬課程委員會召集人, 授課班級所屬系、所及教務處課務組; 並於開始上課時, 將本內容向學生說明。 2. 本表於91.4.23第四次核課程委員會討論通過。						

課程委員會召集人:

會計系 趙可南 主任

授課教師: 呂世通