

開南大學 96 年度第 1 學期 應用英語 所 科目教學計劃表

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| 課程編號 | 3 2 5 0 M 0 0 7 0 | * 必修 <input type="checkbox"/> 選修 | 授課教師：車蓓群 開課系所：應英研究 年級班別：一年班 | 老師 所 班 |
| 班次 | 01 | | | |
| 課程名稱(中文) | | 學分數 | 課程名稱(英文) | |
| 語言與文化 | | 2 | Language and Culture | |
| 教學目標 與內容 | 本課程為一學期三學分之必修課。課程的目的在介紹英語語言與文化之間的關係。在一學期的教學後，學生能對語言與文化的關係、語言於社會中各層面的運用與影響、跨文化溝通的重要、文化於跨文化的語言溝通中的重要性有所了解。 | | | |
| 實施方法 | * 講解法 <input type="checkbox"/> 實作法 * 討論法 <input type="checkbox"/> 演習法 * 問答法 <input type="checkbox"/> 其他 _____ | | | |
| 評量方式 | 期中測驗 <input type="checkbox"/> <input type="checkbox"/> % 期末測驗 40% 平時成績 30% 其他 報告 _____ 成績 30% | | | |
| 授課使用及 參考書籍 | (請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。 | | | |
| | Samovar, L & Porter, R..E. Intercultural Communication: A Reader, Seventh Edition. CA: Wadsworth Publishing Company, 1994. | | | |
| 科目簡介(含課程大綱及教學進度)： | | | | |

Language and culture are inseparable when researching or studying each. Therefore, this one semester 3-hour course focuses on different aspect in life in terms of how these two interact closely with each other. The textbook is obviously too thick a choice for a one semester course; however, this is a very classical book in language and culture field.

In order to introduce as many aspects as possible within a limited time frame, quite a few chapters were chosen to be studied and discussed in class. Students are also expected to write a short paper with a topic of their choice in language and culture.

The following is the tentative schedule for this course.

Week 1

Course introduction

Weeks 2 to 4

Part 1 Intercultural Communication: An introduction

4 readings chosen from Part 1

Weeks 5 to 8

Part 2 Socio-cultural Background: What we bring to intercultural communication

5 readings chosen from Part 2

Weeks 10 to 13

Part 3: Intercultural Interaction: Taking part in intercultural communication

6 readings chosen from Part 3

Weeks 14 to 17

Part 4: Intercultural communication: Seeking improvement

5 readings chosen from Part 4

Week 18

Final Exam

說明：

1. 授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並於開始上課時，將本內容向學生說明。
2. 本表於 91.4.23 第四次校課程委員會討論通過。

課程委員會召集人：

應英系
主任 車蓓群

授課教師：

車蓓群