

開南大學

年度第

學期

學系科目教學計劃表

4

Course Code	Subject Name	Teacher Name	Course Type	Course Level	Credit Hours	Clock Hours
305020131 (01) Tuesday	英美社會文化概論(上)	John R. Jenkins	Required	2 nd Year	2	2
	Introduction to Anglo-American Culture	Prerequisites	None			
Course Description & Purpose	<p>Introduction to the Anglo-American Culture is a course that introduces the students to the nature of culture, problems related to culture shock, and the American worldview in terms of American values in relationships and social settings. The American view of time and power structure will be discussed. The design of the course also introduces the students to the values of the American culture, Americans in social settings, Americans in the workplace, and Americans in business through the use of cultural dialogues.</p> <p>The purpose of the course is to promote cross-cultural understanding, awareness, and sensitivity towards the Anglo-American culture. The focus of the course is cross-cultural understanding and utilizes the medium of the English language.</p>					
Methodology	Lecture, Simulation Games, Discussion, Question & Answer					
Evaluation	Midterm 30%。 Final 30%。 Participation 20%。 Interviews 20%					
Textbooks & References	Author	Title	Editor	Publisher	Place	Year Pages
	Levine, D. R. & Adelman, M. B. <u>Beyond Language Cross-Cultural Communication</u> . Prentice-Hall Inc. Pearson Education, Longman, 2 nd Edition; White Plains, NY: (1993) (ISBN 0-13-094855-1)					

Course Outline:

1	9/26	Course Introduction. Basic Vocabulary	Chapter 1
2	10/3	On Defining Culture! Relationships: Individual or Collective?	Chapter 5
3	10/10	On Defining Culture! Social Framework: High or Low Context?	Chapter 2 The Cultural Compass Handouts 1 & 2.
4	10/17	On Defining Culture! Time: Linear, Flexible, or Cyclical?	None
5	10/24	On Defining Culture! Power: Hierarchical or Democratic	Chapter 8
6	10/31	The Stuff Americans are Made Of – Values Part 1.	Chapter 6
	11/7	The Stuff Americans are Made Of – Values Part 2.	Chapter 7
8	11/14	The Stuff Americans are Made Of – Values Part 3.	Midterm Test
9	11/21	Midterm Test	Chapter 3
10	11/28	Characteristics of the English Language & Culture - Part I	Chapter 3
11	12/5	Characteristics of the English Language & Culture - Part I	Chapter 4
12	12/12	Non-Verbal Communication	Chapter 4
13	12/19	Cross-Cultural Dialogues Americans in Social Settings	Chapter 5
14	12/26	Cross-Cultural Dialogues American at Work	Chapter 8
15	1/2	Oral Interview Reports	None
16	1/9	Oral Interview Reports	None
17	1/16	Oral Interview Reports Cross-Cultural Dialogues Americans in Business	Final Examination
18	1/23	Final Examination	

說明：

1. 授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並於開始上課時，將本內容向學生說明。
2. 本表於 91.4.23 第四次校課程委員會討論通過。

Curriculum Committee: _____

系主任 李健美

Teacher Signature: _____

John R. Jensen