

開南大學 96 年度第 2 學期 空運管理 學系、所、中心科目教學計劃表

課程編號	1 0 7 0 2 5 2 0 0	授課教師： 彭效武 老師
班次	1	<input checked="" type="checkbox"/> 必修 老師 e-mail : swperng@mail.knu.edu.tw
開課系所：	空運管理學系	<input type="checkbox"/> 選修 老師分機：6230
年級班別：	4 年 B 班	
課程名稱(中文)	學分數	課程名稱(英文)
空運財務管理	3	Foundations of Financial management
教學目標與內容	本課程主要以台灣企業財物實例演練財物相關的基礎理論，例如討論追求股東財富極大化邏輯、從事投資案的策略、台灣與美國上市（櫃）程序、企業盈餘操控與公司治理、庫藏股理論、金融市場法規資訊，新上市的金融商品等。	
實施方法	<input checked="" type="checkbox"/> 講解法 <input type="checkbox"/> 實作法 <input type="checkbox"/> 討論法 <input type="checkbox"/> 演習法 <input checked="" type="checkbox"/> 問答法 <input type="checkbox"/> 其他_____	
評量方式	期中測驗 35% 期末測驗 35% 平時成績 30% 其他_____ 成績 <input type="checkbox"/> <input type="checkbox"/> %	
授課使用及參考書籍	(請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。 財務管理 (Foundations of Financial management) 徐守德著 滄海圖書 財務管理 (Foundations of Financial management) 丁碧慧等譯 滄海圖書	
科目簡介(含課程大綱及教學進度)：		
<ol style="list-style-type: none"> 1. introduction to financial management 財務管理簡介 2. the financial environment 金融環境 3. the value of money 貨幣的時間價值 4. risk and rates of return 報酬與風險 5. valuation and analysis of security 證券的評價分析 6. Personality and Lifestyles 財務報表、折舊與現金流量 7. analysis of financial statements 財務報表分析 8. financial forecast 財務預測 9. the cost of capital 資金成本 10. the basics of capital budgeting 資本預算概論 11. cash flow estimation and risk analysis 現金流量評估與風險分析 12. capital structure and leverage 槓桿與資本結構 13. dividends to shareholders 股利政策 14. stocks and long-term liability financing 普通股與長期負債融資 15. working capital management 營運資金管理 16. financial derivatives 衍生性金融商品 17. international financial management 國際財務管理 18. merges and acquisitions 合併與收購 		
說明：		
<ol style="list-style-type: none"> 1. 授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並於開始上課時，將本內容向學生說明。 2. 本表於 91.4.23 第四次校課程委員會討論通過。 		

課程委員會召集人：

空運系主任 尹相隆

授課教師：彭效武 10

課務組
97.3.7
收文章

Kainan University

Department of Air Transportation

Spring Semester 2008 Year Course Syllabus

Course Code No.	Course Title	Instructor	Subject	Level of Course
107025200	Chinese: 空運財務管理	Shiaw-wuu perng	<input checked="" type="checkbox"/> required <input type="checkbox"/> elective	Year: 2008 Class (B):
	English: Foundations of Financial management	e-mail/phone ext: swperng@mail.knu.edu.tw/6230	Credits: 3	
Teaching Goals and Content	The book was designed and developed explicitly for the beginning course for both finance majors and non-majors alike. The book is nearly self-contained, assuming some familiarity with basic algebra and accounting concepts, while still reviewing important accounting principles very early on.			
Teaching Methods	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> practical training <input type="checkbox"/> discussion <input checked="" type="checkbox"/> question-and-answer <input type="checkbox"/> other (details _____)			
Grading and Evaluation Criteria	midterm 35% final 35% class participation 30% other _____% (details _____)			
Textbooks	(author, title, edition, publisher, place of publication, year of publication, pages covered)			
	財務管理 (Foundations of Financial management) 徐守德著 滄海圖書 財務管理 (Foundations of Financial management, 4/e, Brigham & Houston, Thomson) 丁碧慧等譯 滄海圖書			

Course Description (including outline and course schedule):

1. introduction to financial management
2. the financial environment
3. the value of money
4. risk and rates of return
5. valuation and analysis of security
6. Personality and Lifestyles
analysis of financial statements
8. financial forecast
9. the cost of capital
10. the basics of capital budgeting
11. cash flow estimation and risk analysis
12. capital structure and leverage
13. dividends to shareholders
14. stocks and long-term liability financing
15. working capital management
16. financial derivatives
17. international financial management
18. merges and acquisitions

Instructions:

Teachers should fill out this form before the semester begins. After it has been verified by the curriculum committee, the original should be given to the office of curriculum planning and a copy to the head of the department to which the course belongs. In addition, the teacher should explain this syllabus to students at the beginning of a semester.

空運系 尹相隆
主任

signature of the convener of the curriculum committee

shia-wuu perng
signature of the teacher

