

開南大學 96 年度第 1 學期 觀光與餐飲旅館學系學計劃表

課程編號	1 2 6 0 M 0 3 2 0	<input type="checkbox"/> 必修 <input checked="" type="checkbox"/> 選修	授課教師：劉良力 開課系所：觀光與餐飲旅館 年級班別： 研究生(二年級)	老師 學系
班次	01			
課程名稱(中文)		學分數	課程名稱(英文)	
觀光與環境保育		3	Tourism and Environmental Conservation	
教學目標 與內容	希望藉由研讀、討論與報告，讓研究所同學，可以充分了解觀光與保育的相關議題，希望同學歸納與比較彼此間的差異，以及未來的發展。			
實施方法	<input checked="" type="checkbox"/> 講解法 <input type="checkbox"/> 實作法 <input checked="" type="checkbox"/> 討論法 <input type="checkbox"/> 演習法 <input checked="" type="checkbox"/> 問答法 <input type="checkbox"/> 其他_____			
評量方式	期中討論 30 % 期末報告 30 % 平時成績 40 %			
授課使用及 參考書籍	(請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。			
	1. Davis, A. Fennell. Ecotourism. 1 st published. USA. 2000. Pp.315 2. 宋瑞、薛怡珍. 生態旅遊的理論與實務. 初版. 新文京開發出版股份有限公司. 台北. 2004. Pp336			
科目簡介(含課程大綱及教學進度)：				
<p>Week 1 ~ 3：決定報告之議題、閱讀之文獻，撰寫科學文章方式</p> <p>Week 4 ~ 8：介紹台灣與國際的觀光與保育衝突與互惠案例</p> <p>Week 9：期中報告</p> <p>Week 10~17：閱讀文獻、上台報告、共同討論</p> <p>Week 18：期末報告</p> <p>我們將討論蘇花高、賞鯨等生態議題、社區發展與生態村、獼猴與遊客餵食，農業發展與野生動物干擾、登山與景觀破壞等等議題。</p>				
說明：				
1. 授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並於開始上課時，將本內容向學生說明。				
2. 本表於 91.4.23 第四次校課程委員會討論通過。				

課程委員會召集人：



觀光系 呂美玉

授課教師：

劉良力 Sep/7/2007



Kainan University Department of Tourism and Hospitality Management

Syllabus for Tourism and Environmental Conservationsemester (fall/spring) fall year 96

Course Code No.	Course Title	Instructor	Subject	Level of Course	Credits	Hours per Week
	Chinese: 觀光與環境保育	Liang-Li Liu	<input type="checkbox"/> required <input checked="" type="checkbox"/> elective	Graduate student	3	3
	English: Tourism and Environmental Conservation	Course Prerequisites				
Teaching Goals and Content	Reading, discussing, and presenting related articles are major ways of this course. All graduate students need to make conclusion and analyze the tourism issues of development and conservation.					
Teaching Methods	<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> practical training <input checked="" type="checkbox"/> discussion					
Grading and Evaluation Criteria	midterm 30 % final 30 % (class participation and discussion) 40 %					
Textbooks	(author, title, edition, publisher, place of publication, year of publication, pages covered) 1. Davis. A. Fennell. Ecotourism. 1 st published. USA. 2000. Pp.315 2. 宋瑞、薛怡珍. 生態旅遊的理論與實務(Practice and Theory of Ecotourism). 初版. 新文京開發出版股份有限公司. 台北. 2004. Pp336					
Course Description (including outline and course schedule):						
<p>Week 1 ~ 3 : Deciding the articles of related issues, Reading and Discussing, How to write scientific papers</p> <p>Week 4 ~ 8 : Introducing the tourism issues of development and conservation in Taiwan and the world</p> <p>Week 9 : Midterm paper</p> <p>Week 10~17 : Presentation, Discussion-every student</p> <p>Week 18 : Final paper</p>						
Instructions:						
<p>1. Teachers should fill out this form before the semester begins. After it has been verified by the curriculum committee, the original should be given to the office of curriculum planning and a copy to the head of the department to which the course belongs. In addition, the teacher should explain this syllabus to students at the beginning of a semester.</p> <p>2. This form was approved by the curriculum committee on April 23, 2002.</p>						

signature of the convener of the curriculum committee



Liang-Li Liu Sep/7/2007
signature of the teacher

