Kainan University

☐ Fall
X Spring

Department of APP. Eng. Course Schedule

| CRN | Course title | Instructor | Subject | grade | Credits | Hours | |
|---|---|-------------------------|------------------------|--------|---------|----------|--|
| | | | | 51 844 | | per week | |
| | Chinese: | | X required — elective | 年 班 | 2 | 2 | |
| | English : Eng. Bus. Letters | Course prerequisites | None | 2 g 0 | 8 | 2 | |
| Teaching goal and content | To teach students the basics of writing business letters. | | | | | | |
| Teaching Methods | □Lecture · Xpractical training · □discussion · □question-and-answer · □others () · | | | | | | |
| Grading and evaluation criteria | midterm | | | | | | |
| 2 | (Author · Title · edition · publisher · publishing place · publishing year · from page to | | | | | | |
| Textbooks | page in sequence) ° | | | | | | |
| | Lougheed, Lin. 2003. Business Correspondence: A Guide to Everyday Writing. White Plains, NY: Pearson. | | | | | | |
| | | | | | | | |
| Subject introduction (including outline and course schedule): | | | | | | | |
| 1 is the second semester of this two semester course. Students will be expected to learn various structures and functions associazted with business letter writing. | | | | | | | |
| | | | 70 | | | 21 | |
| Instruction: | | | | | | | |
| 1. The teacher fills in this form before the semester beginning. After verified by the curriculum committee, | | | | | | | |
| this form should be copied to give to the conveners who is belong to the same department, the | | | | | | | |
| department which the class is belong to, and the office of curriculum planning. Besides, the teacher | | | | | | | |
| | explains this syllabus to students at the beginning of a semester. | | | | | | |
| 2. This form is approved by the curriculum committee at the forth time on April 23 rd , 2002 | | | | | | | |

Convener of the curriculum committee:



Teacher: