

開南管理學院 94 年度第 1 學期 觀光 學系科目教學計劃表

科目代碼	科目名稱	授課教師	修別	開課年級	學分數	每週時數																												
	中文：經濟學(上)	黃俊能	<input checked="" type="checkbox"/> 必修 <input type="checkbox"/> 選修	一年A/B班	3	3																												
	英文：Economics	先修課程	無																															
教學目標與內容	經濟學為重要分析工具之一，學生對產業個體經濟及國家總體經濟應有一定之認識。本課程以個體經濟探討為主，但亦含蓋部份總體經濟，授課內容包含：需求供給與均衡(Demand and Supply)、彈性與效用曲線(Elasticity and Utility curve)、消費者行為理論-邊際效用分析法(Marginal Utility)與無異曲線分析法(Indifference curve)、生產理論-成本結構(MC, AC, TC, AVC, AFC, and TFC)、市場類型及生產者收益、完全競爭市場產量及價格的決定(Competitive market and pricing)、獨占市場產量及價格的決定(Monopoly market and pricing)、寡占市場個別生產者產量及價格的決定(Oligopoly market and pricing)、邊際生產力與生產因素需求、生產因素的分配理論、總經簡介、國民所得的基本概念(GNP, GDP)、政府職能																																	
實施方法	<input checked="" type="checkbox"/> 講解法。 <input type="checkbox"/> 實作法。 <input type="checkbox"/> 討論法。 <input type="checkbox"/> 演習法。 <input type="checkbox"/> 問答法。 <input type="checkbox"/> 其他 ()。																																	
評量方式	期中考(30%)，期末考(40%)，平時作業(20%)，參與討論(10%)																																	
授課使用及參考書籍	(請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。 1、Lieberman Marc, Introduction to Economics, 2nd edition, Thomson South-Western Publisher, USA, 2005, P01~P563 2、張清溪等人，經濟學-理論與實際，上、下冊，五版，新陸書局，翰盧圖書。																																	
科目簡介(可含大綱及教學進度)：	<table border="1"> <tbody> <tr> <td>1. Syllabus and Course Objectives</td> <td>9/22</td> </tr> <tr> <td>2. Preliminaries: What is Economics? Scarcity, Choice, and Economic Systems</td> <td>9/22</td> </tr> <tr> <td>3. Preliminaries: Supply and Demand, Working with Supply and Demand</td> <td>9/29</td> </tr> <tr> <td>4. Microeconomic Decision Makers: Consumer Choice</td> <td>10/06, 13</td> </tr> <tr> <td>5. Microeconomic Decision Makers: Production and Cost</td> <td>10/20, 27</td> </tr> <tr> <td>6. Microeconomic Decision Makers: How Firms Make Decisions</td> <td>11/03, 10</td> </tr> <tr> <td>7. Product Markets: Perfect Competition</td> <td>11/10</td> </tr> <tr> <td>Middle Examination</td> <td>11/17</td> </tr> <tr> <td>8. Product Markets: Monopoly</td> <td>11/24, 12/01</td> </tr> <tr> <td>9. Product Markets: Monopolistic Competition and Oligopoly</td> <td>12/01, 08</td> </tr> <tr> <td>10. Production, Income, and Employment: GDP, Employment and Unemployment</td> <td>12/15, 22</td> </tr> <tr> <td>11. Efficiency, Government and the Global Economic: Government's Role</td> <td>12/29, 1/05</td> </tr> <tr> <td>Review</td> <td>1/12</td> </tr> <tr> <td>Final Examination (All lectures covered)</td> <td>Be noticed</td> </tr> </tbody> </table>						1. Syllabus and Course Objectives	9/22	2. Preliminaries: What is Economics? Scarcity, Choice, and Economic Systems	9/22	3. Preliminaries: Supply and Demand, Working with Supply and Demand	9/29	4. Microeconomic Decision Makers: Consumer Choice	10/06, 13	5. Microeconomic Decision Makers: Production and Cost	10/20, 27	6. Microeconomic Decision Makers: How Firms Make Decisions	11/03, 10	7. Product Markets: Perfect Competition	11/10	Middle Examination	11/17	8. Product Markets: Monopoly	11/24, 12/01	9. Product Markets: Monopolistic Competition and Oligopoly	12/01, 08	10. Production, Income, and Employment: GDP, Employment and Unemployment	12/15, 22	11. Efficiency, Government and the Global Economic: Government's Role	12/29, 1/05	Review	1/12	Final Examination (All lectures covered)	Be noticed
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說明：1.授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會召集人，授課班級所屬系、所及教務處課務組；並於開始上課時，將本內容向學生說明。2.本表於91.4.23第四次校課程委員會討論通過。 <small>Design: pamy</small>																																		

課程委員會召集人：



授課教師：

黃俊能

