

開南大學 96 年度第 1 學期 物流與航運管理學系科目教學計劃表

科目代碼	科目名稱	授課教師	修別	開課年級	學分數	每週時數
1240M1120	中文：運輸經濟專論	李太雨	<input type="checkbox"/> 必修 <input checked="" type="checkbox"/> 選修	MBA Year 1	3	3
	英文：Transport Economics	先修課程	無			
教學目標與內容	Purpose: Transport continues to present considerable challenges for both policymakers and economists throughout the world. This lecture provides a rigorous analytical approach to transport economics and transport policy, showing how economic principles can be applied to problems and practical solutions derived. As well as providing detailed coverage on the conventional topics of demand, costs, market structure, externalities, investment appraisal and regulation, this lecture also examines the wider role of transport in the economy as a whole, addressing the important link between transport and issues of location, urban and regional development, and economic growth.					
實施方法	<input checked="" type="checkbox"/> 講解法。 <input type="checkbox"/> 實作法。 <input checked="" type="checkbox"/> 討論法。 <input type="checkbox"/> 演習法。 <input type="checkbox"/> 問答法。 <input type="checkbox"/> 其他 ()。					
評量方式	homework and report 30% Quiz test 20% mid and final exams 40% present 10%					
授課使用及參考書籍	(請按作者、書名、版別、出版商、發行地、出版年份、起訖頁數順序填寫)。 Textbook: Emile Quinet (2006), Principles Of Transport Economics , Reference books: Kenneth J. Button (2003), Transport Economics ,					

Schedule

Week	Date	Lecture Contents
1	9/13	Introduction of Course, Homework, and evaluation
2	9/20	Introduction to Transport Economics
3	9/27	Globalization and transport
4	10/4	Transport and economics
5	10/11	Movement, transport and location
6	10/18	Demand for transport (1)
7	10/25	Demand for transport (2)
8	11/1	Cost structure of transport
9	11/8	Mid term exam
10	11/15	External costs of transport
11	11/22	Pricing of transport services
12	11/29	Containing external costs of transport
13	12/6	Investment criteria – private and public sector analysis
14	12/13	Transport planning and forecasting
15	12/20	Transport policy
16	12/27	Transport and development
17	1/3	Regulation of transport
18	1/10	Examination

課程委員會召集人：


 物流航運系
主任 王肖卿

授課教師：李太雨


 課務組
96.9.7
收文章