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Kainan University  
Department of Applied English  
(Fall/Spring) Spring Semester 2008 Year Course Syllabus

Course Code No.	Course Title	Instructor	Subject	Level of Course
355020162 (01) Tuesday	Chinese 英美文化(英) (下)	John R. Jenkins	XX required <input type="checkbox"/> elective	Year: 2nd Class(AorB):
	English: Introduction to the Anglo-American Culture	e-mail/phone ext: <u>john05@mail.knu.edu.tw</u> (6114)	Credits: 2	
Teaching Goals and Content	The students will be able to identify the 7 major values of the Anglo/American culture, basic customs, traditions, holidays, and work and social customs.			
Teaching Methods	XX lectures <input type="checkbox"/> practical training      XX discussion XX question-and-answer      XX other (Pop Quizzes, Interviews)			
Grading and Evaluation Criteria	midterm 25%      final 30%      class participation 15% other 30% (Pop Quizzes, Interviews)			
Textbooks	(author, title, edition, publisher, place of publication, year of publication, pages covered)			
	Reynolds, S & Valentine D. <u>Guide to Cross-Cultural Communication.</u> Pearson Prentice-Hall Inc. Upper Saddle River, NJ. (2004) (ISBN 0-13-049784-3)			

Course Description (including outline and course schedule):

**Introduction to the Anglo-American Culture** is a course that introduces the students to the nature of the Anglo-American culture. The American view of social, work, and business relationships will be defined and discussed. The 7 major values of the Anglo-American culture will be reviewed. The use of cultural dialogues will simulate cross-cultural situations that students might experience when encountering individuals from the Anglo-American culture. The customs and traditions of the Anglo-American culture related to major life experiences such as marriage, funerals, and birthdays will be identified as a means of understanding the values, customs, and traditions of the Anglo-American culture. Non-verbal communication in the Anglo-American culture will be identified and discussed. The Anglo-American education system will be described and discussed. The characteristics of the English language and language as symbolism will be described.

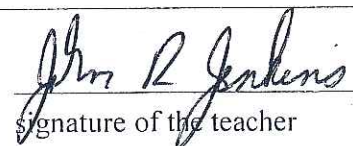
The purpose of the course is to promote cross-cultural understanding, awareness, and sensitivity towards the Anglo-American culture. The focus of the course is cross-cultural understanding and utilizes the medium of the English language.

Instructions:

Teachers should fill out this form before the semester begins. After it has been verified by the curriculum committee, the original should be given to the office of curriculum planning and a copy to the head of the department to which the course belongs. In addition, the teacher should explain this syllabus to students at the beginning of a semester.

應英系主任 車禧群

signature of the convener of the curriculum committee

  
signature of the teacher

課務組  
97.3.5  
收文章

1	2/26	Course Introduction.	Birthday Supplement
2	3/4	Traditions & Customs of the Anglo-American Culture: Birthdays	Wedding Supplement
3	3/11	Traditions & Customs of Culture: Weddings	Funeral Supplement
4	2/18	Traditions & Customs of the Culture: Funerals	Chapter 7
5	3/25	Non-Verbal Comm. & Anglo-American Culture	Chapter 5
6	4/1	Language as Symbolism	Chapter 6
7	4/8	Language as Symbolism	Chapter 8
8	4/15	Cross-cultural Dialogues: Americans in Social Settings.	
9	4/22	Midterm Exam	None
10	4/29	Dialogues: Americans in Business.	None
11	5/6	Dialogues: Americans at Work.	Read Elementary Education Supplement
12	5/13	The Anglo-American Educational System.	Read Secondary Education Supplement
13	5/20	The Anglo-American Educational System.	None
14	5/27	The Anglo-American Educational System.	None
15	6/3	Interview Reports.	None
16	6/10	Interview Reports.	None
17	6/17	Interview Reports. Review for Final Exam	Final Examination
18	6/24	Final Examination	