

FallKainan University Spring Department of Air Transportation Management

Course Schedule

CRN	Course title	Instructor	Subject	grade	Credits	Hours per week
	Chinese : 包機業務	Chia-Jui Hsu	<input type="checkbox"/> required <input checked="" type="checkbox"/> elective	3 年 AB 班	3	3
	English : The Charter Industry	Course prerequisites	Airline Operations and Management			
Teaching goal and content	To provide a basic introduction to key elements of the charter sector and a detailed knowledge of the regulatory and challenges faced by the industry.					
Teaching Methods	<input checked="" type="checkbox"/> Lecture ◦ <input type="checkbox"/> practical training ◦ <input checked="" type="checkbox"/> discussion ◦ <input checked="" type="checkbox"/> question-and-answer ◦ <input type="checkbox"/> others () ◦					
Grading and evaluation criteria	midterm 25 % ◦ final 25 % ◦ Class participation 25 % ◦ others (Home work and Presentation) grade 25 % ◦					
Textbooks	(Author ◦ Title ◦ edition ◦ publisher ◦ publishing place ◦ publishing year ◦ from page to page in sequence) ◦ 1. Rigas Doganis, Flying Off Course – The Economics of International Airlines, 3th ed., Routledge, England, 2002 2. Airline Business, Reed Business, Reed Elsevier Group PLC, UK.					
Subject introduction (including outline and course schedule) :						
Week 1	Introduction					
Week 2-3	Characteristics and Trends in Charter Operations					
Week 4	Traditional Bilateralism					
Week 5	Liberalization					
Week 6-8	The Structure of Charter Airline Costs					
Week 9	Mid-term examination					
Week 10-12	Determinants of Charter Airline Costs					
Week 13	Passenger Demand					
Week 14-15	Pricing Policies					
Week 16-17	The Development of Charter Flights between Taiwan Strait					
Week 18	Final examination					
Instruction :						
1. The teacher fills in this form before the semester beginning. After verified by the curriculum committee, this form should be copied to give to the conveners who is belong to the same department, the department which the class is belong to, and the office of curriculum planning. Besides, the teacher explains this syllabus to students at the beginning of a semester.						
2. This form is approved by the curriculum committee at the forth time on April 23 rd , 2002						

Convener of the curriculum committee :

空運系劉得昌
主任劉得昌

Teacher : 許家瑞