

開南大學 2006-7 年度第 2<sup>nd</sup> Term 學期 AED 學系科目教學計劃表

| Course Code                  | Subject Name  | Teacher Name    | Course Type | Course Level         | Credit Hours | Clock Hours |
|------------------------------|---|-----------------|-------------|----------------------|--------------|-------------|
| 305020132<br>(01)<br>Tuesday | 英美社會文化概論(上)   | John R. Jenkins | Required    | 2 <sup>nd</sup> Year | 2            | 2           |
|                              | Introduction to Anglo-American Culture  | Prerequisites   | None        |                      |              |             |
| Course Description & Purpose | <p><b>Introduction to the Anglo-American Culture</b> is a course that introduces the students to the nature of Anglo-American culture, the Anglo-American worldview in terms of Anglo-American values in personal relationships such as friendships and dating; business; workplace; family; and social settings. The non-verbal communication style of the Anglo-American culture will be discussed, demonstrated, and practiced by the students. Cultural dialogues will provide students with a simulated experience with the Anglo-American culture. Students will also be introduced to the history, characteristics and nature of the English language; and discuss the relationship of language to culture and culture to language.</p> <p>The purpose of the course is to promote cross-cultural understanding, awareness, and sensitivity towards the Anglo-American culture. The focus of the course is cross-cultural understanding and utilizes the medium of the English language.</p> |                 |             |                      |              |             |

| Methodology                    | <p>Lecture, Simulation Games, Group Discussion, Dialogues, Oral Reports, Question &amp; Answer</p>  |        |                                       |          |                          |  |      |       |                                |  |  |                                       |          |                          |  |
|--------------------------------|---|--------|---------------------------------------|----------|--------------------------|--|------|-------|--------------------------------|--|--|---------------------------------------|----------|--------------------------|--|
| Evaluation                     | <p>There will be several methods of evaluation utilized to assess student performance in the course. Students are expected to participate in class discussions, ask and respond to questions, maintain a notebook (Notebooks must be A4 size paper.) of class lectures and discussions, and read the textbook and handouts provided by the instructor. A midterm test will assess the progress of the students during the course. Students will also conduct 3 interviews with a native English speaker living in Taiwan about the cross-cultural communications problems they have experienced in Taiwan. Students will write a short report and make an oral presentation of their findings (5 - 7 minutes). Students will also complete 3 email assignments as detailed below. 3 pop-quizzes will be given during the course. A final examination will test the comprehensive progress of the student.</p> <p>The relative weights for these evaluative components are listed below.</p> <ul style="list-style-type: none"> <li>◦ Midterm 25%</li> <li>◦ Final 25%</li> <li>◦ Pop Quizzes 10%</li> <li>◦ Email Assignments 10%</li> <li>◦ Interviews 15%</li> <li>◦ Participation 15%</li> </ul> |        |                                       |          |                          |  |      |       |                                |  |  |                                       |          |                          |  |
| Textbooks & References         | <table border="1"> <thead> <tr> <th>Author</th> <th>Title</th> <th>Editor</th> <th>Publisher</th> <th>Place</th> <th>Year</th> <th>Pages</th> </tr> </thead> <tbody> <tr> <td>Levine, D. R. &amp; Adelman, M. B.</td> <td><u>Beyond Language Cross-Cultural Communication.</u></td> <td></td> <td>Prentice-Hall Inc. Pearson Education,</td> <td>Longman,</td> <td>2<sup>nd</sup> Edition;</td> <td>Whit Plains, NY: (1993) (ISBN 0-13-094855-1)</td> </tr> </tbody> </table>   | Author | Title                                 | Editor   | Publisher                | Place  | Year | Pages | Levine, D. R. & Adelman, M. B. | <u>Beyond Language Cross-Cultural Communication.</u> |  | Prentice-Hall Inc. Pearson Education, | Longman, | 2 <sup>nd</sup> Edition; | Whit Plains, NY: (1993) (ISBN 0-13-094855-1) |
| Author                         | Title   | Editor | Publisher                             | Place    | Year                     | Pages  |      |       |                                |  |  |                                       |          |                          |  |
| Levine, D. R. & Adelman, M. B. | <u>Beyond Language Cross-Cultural Communication.</u>  |        | Prentice-Hall Inc. Pearson Education, | Longman, | 2 <sup>nd</sup> Edition; | Whit Plains, NY: (1993) (ISBN 0-13-094855-1) |      |       |                                |  |  |                                       |          |                          |  |
| Course Outline:                |   |        |                                       |          |                          |  |      |       |                                |  |  |                                       |          |                          |  |

| CLASS NO. | DATE   | TOPIC  | READING ASSIGNMENT                  |
|-----------|--------|--|-------------------------------------|
| 1         | 2/27   | Course Introduction<br>Self-Introductions                            | Chapter 1-2                         |
| 2         | 3/6    | The Stuff Americans are<br>Made Of - Values Pt. I.                   | Chapter 6                           |
| 3         | 3/13   | The Stuff Americans are<br>Made - Values Pt. II.                     | Chapter 7                           |
| 4         | 3/20   | The Stuff Americans are<br>Made - Values Pt. III.                    | Chapter 3                           |
| 5         | 3/27   | Characteristics of the<br>English Language &<br>Culture - Pt. I      | Chapter 4                           |
| 6         | 4/3    | Characteristics of the<br>English Language &<br>Culture - Pt. II     | Chapter 7                           |
| 7         | 4/10   | Characteristics of the<br>English Language - &<br>Culture -- Pt. III | Handout                             |
| 8         | 4/17   | Language as Symbolism  | Handout                             |
| 9         | 4/24   | Language as Symbolism  | Midterm Test                        |
| 10        | 5/1    | Midterm Test   |                                     |
| 11        | 5/8    | Non-Verbal<br>Communication  | Chapter 5                           |
| 12        | 5/15   | Cross-Cultural Dialogues<br>Americans in Social<br>Settings          | Chapter 8                           |
| 13        | 5/22   | Cross-Cultural Dialogues<br>American in the Work<br>Place            | Prepare Interview Report            |
| 14        | 5/29   | Interview Reports  | Prepare Interview Report            |
| 15        | 6/5    | Interview Reports  | Prepare Interview Report            |
| 16        | 6/12   | Interview Reports  | Review for the Final<br>Examination |
| 17        | 6/19** | Interview Reports<br>Final Test Prep.                                | Review for the Final<br>Examination |
| 18        | 6/26   | Final Examination  |                                     |

說明：

- 授課教師於學期前填寫本表，經課程委員會審核後，影印分送給教師所屬課程委員會、課班級所屬系、所及教務處課務組；並於開始上課時，將本內容向學生說明。
- 本表於 91.4.23 第四次校課程委員會討論通過。

Curriculum Committee:

應英系李健美  
系主任

Teacher Signature:

*John Jenkins*