

Kainan University

 Fall SpringDepartment of Business Administration
Course Schedule

沈順治

CRN	Course title	Instructor	Subject	grade	Credits	Hours per week
1711M1250	Chinese : 組織理論與管理	S. C. Shen	<input type="checkbox"/> required <input checked="" type="checkbox"/> elective	1 年 A 班 EMBA	3	3
	English : Organization Theory and Management	Course prerequisites	Business Management			
Teaching goal and content	1. The course emphasize on both theory introduction and practice. 2. The objectives are to enable those who interest in pursuing advanced study to have knowledge and understanding where and how to acquire related materials.					
Teaching Methods	V Lecture ◦ <input type="checkbox"/> practical training ◦ V discussion ◦ V question-and-answer ◦ <input type="checkbox"/> others () ◦					
Grading and evaluation criteria	midterm 35 % ◦ final 35 % ◦ Class participation 20 % ◦ others () grade 10 % ◦					
Textbooks	(Author、Title、edition、publisher、publishing place、publishing year、from page to page in sequence) ◦					
	Text Books: Richard L. Daft "Organizational Theory and Design" 李再長編譯：「組織理論與管理」華泰文化公司 2003 年版 Reference: 1. Garth R. Jones 著，「Organizational Theory」楊仁壽等合譯「組織理論與管理」雙葉書廊 2002 年版 2. 劉典嚴著，「管理學」新文京開發出版公司 2003 年版 3. Paul E. Spector, "Industrial Organizational Psychology -Research and Practice", John Wiley & Sons, 3 rd Edi 2003					
Subject introduction (including outline and course schedule) :						

課務組 郭惠姍

課務組
96.3.28

WK 1	Introduction
WK 2	Traditional Organization Design
WK 3	Dynamics of Organizational Principles
WK 4	The Historical Evolution of Organizational Forms
WK 5	Current Trend of Organization Design
WK 6	Change and Innovation of Organization
WK 7	Formal and informal Groups
WK 8	Organizational Conflicts and Management
WK 9	~Mid-term Exam~
WK 10	Individual Stress in Organization
WK 11	Leadership Styles of Organization
WK 12	Human Nature and Management
WK 13	Motivation Theories
WK 14	Strategies for Improving Morales
WK 15	Understanding Employee Attitudes
WK 16	Attitudes and Behaviors Modification
WK 17	Self and Social Conception of a Manager
WK 18	~Final Exam~

Instruction :

1. The teacher fills in this form before the semester beginning. After verified by the curriculum committee, this form should be copied to give to the conveners who is belong to the same department, the department which the class is belong to, and the office of curriculum planning. Besides, the teacher explains this syllabus to students at the beginning of a semester.
2. This form is approved by the curriculum committee at the forth time on April 23rd, 2002

Convener of the curriculum committee :

企管系 李文雄(乙)
主任

Teacher :

課務組 郭惠珊
辦事員

總務處
96.3.28
收文章